



# AUTOMATED EVENT FLOW

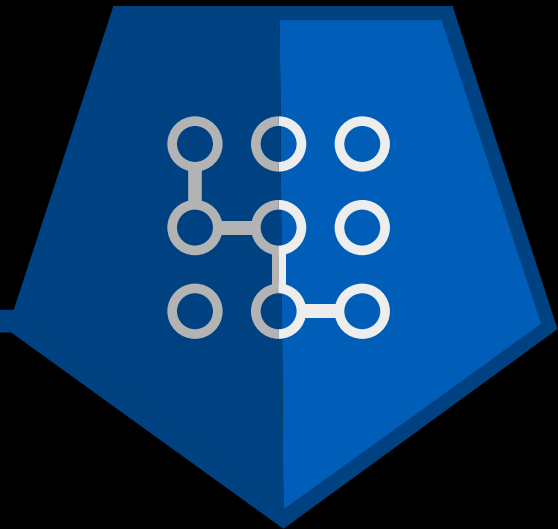
**UNIFIED DATA  
PLATFORM**

Detect, Analyze and Act



# FOCUS ON THE EVENTS THAT MATTER THE MOST

Conventional workflows, which are typically handled manually on a one-by-one basis, can lead to missed events or delayed response. What if there were a way to identify critical activities that need your attention, and automate the rest? Automated event flows save your team time and resources. For non-critical events, the workflow can be scripted to require little to no human intervention. Potentially critical incidents can be surfaced for you to verify, so you can coordinate your response with real-time data and take appropriate action.

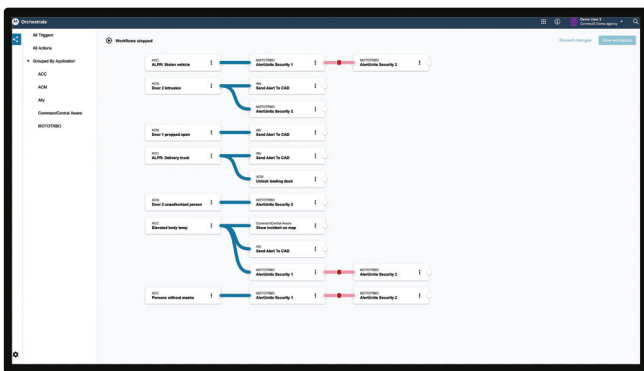


**Address the unique challenges of your operation and ensure nothing is missed.**

## AUTOMATED EVENT FLOW

Safety, efficiency and productivity are deeply interrelated. The technologies that make us safer can also make us better at everything we do - especially when unified by a common platform. With **automated event flows**, you can address the unique challenges of your operation and ensure nothing is missed.

# WE DETECT, SO YOU CAN ACT



Integrate individual processes, manage and optimize workflows, and deliver a consistent response, every time. Automated event flows execute specific actions, or trigger alerts for personnel to investigate and resolve, making your systems smarter and your response faster. These rule-based, automated workflows between technology sleeves enhance efficiency, effectiveness, and overall safety.



**UNIFIED**

## BUILD YOUR DATA PIPELINE

The more places your data is stored, the less you can do with it. Unified data enables more comprehensive rules and event scenarios on massive data sets.



**ACTIONABLE**

## FROM DATA TO DIGITAL INTELLIGENCE

Alerts are coming in from every application and there is no human way to inspect them all. Manage an unmanageable amount of data with real-time alerts and automated events. Program a response or alert a human in the loop to take an action.



**SECURE**

## RULE-BASED THREAT DETECTION

Technology never gets bored, tired or distracted. Establish guidelines in your system and trust constantly vigilant analytics to react quickly to security threats.

# UNIFIED DATA PLATFORM

AUTOMATED  
EVENT FLOW

INTEGRATED  
WORKFLOW

COMMON USER  
EXPERIENCE

COLLABORATIVE  
COMMUNICATIONS

## AUTOMATE WORKFLOWS. MAXIMIZE INCIDENT RESPONSE.

Your teams have a lot to do. Alleviate some of the burden with automated workflows for machine-assisted decision-making, so you can ensure nothing is missed and the important security events are highlighted for immediate attention. Each event provides more data, which strengthens your analytics to trigger conditional logic and alerts, and inform relevant teams.

Automating event flows is just one of the benefits brought to you by the Motorola Solutions Unified Data Platform. We build technology on a common Platform to unify your data and workflows on a secure foundation so you can collaborate more easily and make more informed decisions.

For more information about The Unified Data Platform, please visit:  
[www.motorolasolutions.com/platform](http://www.motorolasolutions.com/platform)



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