



## Explore the Power of Real-Time Decision Solutions

### Motorola Solutions Partnership Overview

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**SeQent**  
Real-Time Decision Solutions

**SeQent.com**



# COMPANY OVERVIEW

SeQent is a leading industrial automation software provider and early pioneer in the Industrial Internet of Things (IIoT) with over twenty years of experience and thousands of installations worldwide. Our Alarm Notification Software, Andon-Visual Display Management, Industrial Automated Messaging, and Industrial Wi-Fi SMS Messaging solutions provide a bridge between industrial automation systems and communication devices.

Our solutions send key information in real-time to Motorola Solutions two-way radios, smartphones, PA speakers, pagers, LED/LCD displays, tablets, and more.

## PRODUCTS

### FirstPAGE

#### Industrial Automated Messaging

SeQent's FirstPAGE (FP) product family provides a high-volume automated messaging platform that publishes text and voice data in real-time to a wide range of communication devices.



### Marquee Manager

#### Andon-Visual Display Management

SeQent's Marquee Manager (MM) product family monitors manufacturing environments and sends real-time, automated messages to visual and audible devices, including LED/LCD displays, mobile devices, and sounder alarms.



### VideoSERVER

#### Digital Signage Content and Audio Control

SeQent's VideoSERVER (VS) product family provides a Digital Signage Content and Audio Control software solution that enables full customization of display templates for fixed and mobile devices.



### FirstPAGE Alarm Manager



#### Alarm Notification Software

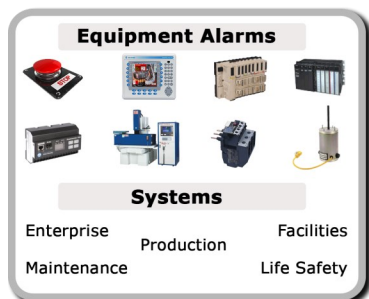
SeQent's FirstPAGE Alarm Manager (FPAM) product line manages the entire life cycle of alarms and events in real-time with automatic alarm escalation, repeat counts, and message delays.

### Wi-Fi Messenger



#### Industrial Wi-Fi SMS Messaging Platform

SeQent's Wi-Fi Messenger (WFM) product family provides a real-time autonomous communications network built off of an internal Wi-Fi network that eliminates the requirement of a SIM card, carrier contract, and carrier coverage dependency.



#### Industries:

- Automotive
- Consumer Packaged Goods
- Water & Waste Treatment
- Heavy Equipment
- Oil & Gas
- Pulp & Paper
- Semiconductor
- Life Sciences
- Metal & Mining
- Manufacturing

# PARTNERSHIP OVERVIEW

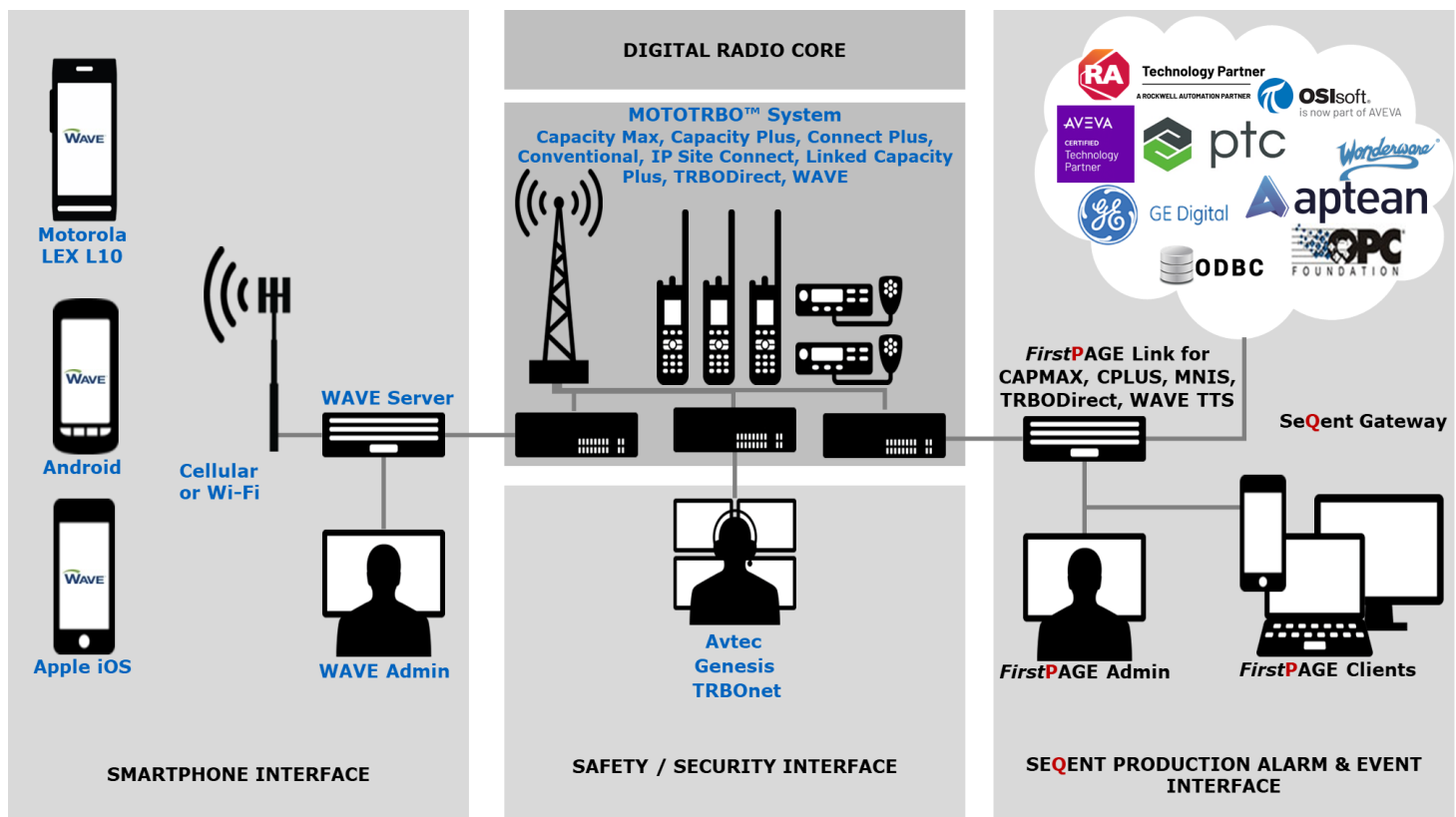


SeQent, a long-time strategic partner of Motorola Solutions, is part of the two-way radio Application Development Partner (ADP) Program and is the top partner for the industrial manufacturing space.

FirstPAGE™ Link products for MOTOTRBO™ Conventional, Capacity Plus, Linked Capacity Plus, IP Site Connect, Capacity Max, TRBODirect, Connect Plus and WAVE 5000 systems (Interface for WOC forthcoming) are widely deployed. These solutions provide an SNPP interface to the Motorola Solutions MOTOTRBO™ radio infrastructure for text message dispatch and WAVE 5000 for voice dispatch.

Providing an industry-standard protocol for the text messaging capabilities of these advanced digital radio systems enables any MOTOTRBO™ handset, to fully participate in SeQent's sophisticated Industrial Automated Messaging & Alarm Notification Software architecture.

As part of Motorola Solutions Integrated Manufacturing Platform, SeQent continues to play a pivotal role in the go-to market strategy branded as the MOTOTRBO™ Digital Radio Core. The MOTOTRBO™ platform is ideal for manufacturers that need a ruggedized, customizable, business-critical communication solution using licensed spectrum that provides ultimate reliability and flexibility. This integrated platform provides connectivity and interoperability that enables the end-user to implement a proactive monitoring solution in addition to real-time information to textual devices such as MOTOTRBO™ radios, LEX L11, ION devices, smartphones, and tablets.



Mark Lee  
Automation Lead Technician  
Valley Queen

"We met SeQent at the 2017 Rockwell Automation Fair in Houston. With the assistance from our Rockwell Automation distributor Border States Electric and our Motorola Solutions dealer Electronic Engineering, a formal introduction was made and we successfully installed a turnkey solution that built a software bridge between our FactoryTalk View SE HMI environment and our Motorola Capacity Plus two-way radio system. This solution has transformed our plant floor communication process and SeQent has demonstrated a willingness to take Voice of Customer (VoC) requests and make the appropriate changes. For instance, we met with them at the 2018 Rockwell TechED event in San Diego and within a couple months, our enhancement request was delivered and the system is functioning as promised and expected"





## WHAT CAN SEQENT DO FOR YOU?

### INCREASE PRODUCTIVITY

Improve Human Capital Efficiency

Optimize Asset Utilization

Reduce Asset Downtime

### INCREASE QUALITY

Automated Notification of Defects

Notification of Out of Tolerance Conditions

Increase First Time Completion

### INCREASE PROFITABILITY

Reduce Material Waste/ Scrap

Reduce Energy Consumption

Reduce Human Capital Requirements

## CONTACT



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## CONNECT WITH US



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