

# Safer retail

As the retail industry continues to evolve more and more with digitalization, brick and mortar stores must adapt to the rapidly changing consumer preferences all while enhancing the in-store guest experience. The rise of e-commerce demands that retailers innovate more and more to remain competitive - integrating digital tools, keeping customers and associates safe, managing inventory all while combating theft and fraud is just the start.



# Bundle your technology for a safer and more connected store

## From the back of house operations to curbside pickup

Whether it's a delivery truck parking in your loading zone or an employee arriving to open your store, prepare your teams for any challenge by connecting your critical communications, video security, body cameras and data & analytics with the Motorola Solutions safety and security ecosystem. With our safety and security ecosystem, we can help by partnering with stores, like yours, to not only help reduce loss prevention, but protect your greatest assets – your associates and customers.

If you need help with	Our ecosystem provides
Store insights	Real-time data and analytics to to enhance store operations and efficiently allocate resources
Combating theft and reducing shrink	Automated workflows to expedite panic responses, keeping associates and assets safer
Enhancing customer experience	Connected devices for safer experiences and seamless customer operations
Organized retail crime response	Efficient and seamless communication, video and analytic tools under a connected platform
Complete staff and store protection	Full visibility of your store's interior, exterior, parking lots and surrounding areas



# Check out how we can help in reclaiming ownership of your store

## Customized communications from the farthest parking stall to the customer service desks

- Use direct call, call all or scan and mute to make sure your message goes to the right associate or group for minimal disruptions and noise for customers
- Send store-wide announcements to all associates with the single push of a button when a safety or security concern arises
- Connect your associates as truck drivers arrive at the loading docks, minimizing wait times
- Mass alerting and messaging in the event of a weather event or other emergency

## Extensions to your fixed-video camera solutions

- Visible or a more discreet body camera, not only to deter shoplifting and minimize loss prevention and shrink, but to also keep associates safe in the event of an escalation with first-person video
- Sensors to detect vaping, smoking, loitering, as well as water leaks in restrooms that automatically notify the appropriate associate via two-way radio
- Monitor freezer and refrigerator temperatures with sensors to remain stable and prevent food waste, automatically alerting associates if temperatures drop
- Geo-fencing capable sensors which automatically shut-off body cameras within range of a bathroom or other sensitive location

## Bring data and analytics to all aisles and corners of your store

- Near-by associates receive an alert of a call-button being pressed for a quicker response to a customer need, all while receiving response times for in-depth coverage insights
- Automatic detection of spills within store aisles to alert an associate assistance is needed and help with liability claims
- Spot repeat shoplifters when they enter the parking lot, before they enter your store
- Sensors to detect elevated, aggravated voices and calls for help, in case an associate or customer is under duress
- Cameras with capability to record after-hours for vandalism and theft prevention for 24/7 situational awareness
- Alerts sent automatically to radio devices in the event of a crowd formation, to help with cashier allocation



## Key ecosystem components recommended for safer retail



### Avigilon video security & access control

Having a visible, objective, unbiased witness matters. Our body cameras can capture evidence-grade video of any situation, from security guards to machine operators.

- Complete situational awareness
- Cloud versatility
- Driven by AI
- Manage from anywhere



### Body cameras

Having a visible, objective, unbiased witness matters. Our body cameras can capture evidence-grade video of any situation, from security guards to machine operators.

- Maintain evidential integrity
- Rugged and intuitive design
- Pre and post recording
- Immediate footage offload



### Curve radio ecosystem

Designed specifically for retailers, the Curve radio combines simple, intuitive radio operation with advanced, Wi-Fi-enabled features that help your team stay in touch while remaining productive and focused on their work.

- Voice assistant
- Extended range
- Curve portal analytics



### Halo Smart Sensor

The HALO3C smart sensor can help with Vape and THC Detection, temperature detection, and more. Utilizing the latest in smart technology, HALO3C has been designed with privacy in mind, as it adds a layer of security in places that are not covered by video security.

- Real-time alerts
- Easy to install
- Air quality monitoring
- Discreet and compliant

# Take your store's safety & security to the next level

It's time to rethink what safety can do — driving efficiencies, bolstering performance and helping you deliver a secure space for an enhanced customer experience. Motorola Solutions' safety and security ecosystem brings together the technologies and solutions you need to help provide a safer retail environment for your associates and your customers.

Learn how Motorola Solutions can help your store elevate safety and communication with our safety and security ecosystem: [motorolasolutions.com/en\\_us/solutions/retail.html](https://motorolasolutions.com/en_us/solutions/retail.html)



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