

9 TOP TIPS TO HELP YOU TRANSFORM YOUR COMMUNICATIONS

Manufacturing is changing. And at the heart of this change is the Internet of Things, a smart network that connects objects, people and processes so your factories become smarter, safer and more productive.

Motorola helps you transform your operations by improving communications between your staff and by making it easier for them to monitor and control processes and equipment.

Keeping everyone and everything connected boosts efficiency, protects your workers and allows you to react faster in a crisis. Read these top tips and see how you can transform your plant communications.



MOTOROLA
SOLUTIONS

1 DECIDE WHAT YOU WANT TO ACHIEVE FIRST, THEN DESIGN THE SYSTEM THAT FITS THAT

2 TRAIN ALL YOUR USERS SO THEY KNOW HOW TO USE THE SYSTEM & SEE A PERSONAL BENEFIT IN THEIR WORK

3 SIMPLIFY COMMUNICATIONS PROCESSES TO MAXIMIZE EFFICIENCY

4 USE INDIVIDUAL & GROUP CALLS TO TARGET MESSAGES TO THOSE WHO NEED THEM

5 CHOOSE THE RIGHT DEVICE FOR EACH USER; CONSIDER INDIVIDUAL WORKERS & THEIR ENVIRONMENT

9 FUTURE PROOF YOUR INVESTMENT; THINK LONG-TERM & SCALABILITY

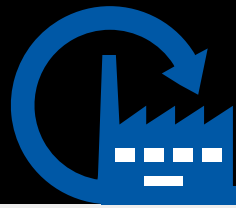
6 GO BEYOND SIMPLE VOICE: NEW SOLUTIONS LIKE TEXTING AND APPS INCREASE FLEXIBILITY AND EFFECTIVENESS

7 KEEP THINGS EASY FOR USERS TO SAVE TIME AND INCREASE EFFICIENCY

8 CONSIDER USING ACCESSORIES TO ENHANCE THE USER EXPERIENCE & PROTECT THE DEVICE



Effective staff comms are proven to deliver higher efficiency, lower cost, improved safety and increased customer satisfaction... can you afford to miss out?



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