CLOSE THE COMMUNICATIONS GAP.
CONNECT WITH TEAM COMMUNICATIONS WHEN YOU MIGRATE FROM ANALOG TO DIGITAL.
LARGE VENUES POSE A UNIQUE COMMUNICATIONS CHALLENGE.

Enormous crowds. High-profile events with marquee entertainment and sports stars. Increased media scrutiny. A huge group of employees spread throughout a massive building. Delivering a superior experience to the customers and performers at a large venue is a daunting task.

In an urgent situation, anyone on the venue team might be a critical contributor. Instant, intelligent communication among all team members – regardless of whether they use a radio, a smartphone, a tablet or a laptop – can be the difference between success or a public relations nightmare. With Team Communications from Motorola Solutions, radio talkgroups and priority communications can be extended to non-radio users through their preferred device, unifying your team and helping to ensure that critical information reaches those that need to know as quickly as possible.

ENABLE TEAM COMMUNICATIONS BY MOVING TO DIGITAL

Are there areas of your facility with poor audio quality? Spots with no coverage at all? Users frustrated from being unable to connect? The issue may be your analog radio system itself.

Analog is outdated, and now might be the right time for you to step up to the more connected world of Team Communications that digital delivers. When you upgrade to MOTOTRBO™ digital radios, the digital signal often provides deeper coverage across your large venue, including areas that were previously unreachable with your analog system.

SINGLE REPEATER SYSTEM

For smaller venues one repeater site is adequate. MOTOTRBO TDMA technology provides two talk paths for each frequency so only one repeater is required. This allows venue staff to communicate instantaneously.

MULTIPLE REPEATER SYSTEM

For large venues more than one repeater site is recommended for communications coverage. Repeaters can be located at multiple locations as required, to provide seamless venue-wide coverage using IP networking. A dispatch location can also be IP-networked and connected for instant access to first responders and medical support staff.

DIGITAL COMMUNICATION INVESTMENTS DELIVER CUSTOMER-FACING AND BACK-OFFICE RETURNS.

- **Instant team communications.** Instantly connect with and integrate all devices in the system. Talk between radios, tablets, smartphones, and landlines using our WAVE™ Broadband Push-to-Talk Platform. Every device. Every network. Applications to boost efficiency. Every team connected like never before.

- **Maximize safety.** Protect your visitors and your staff with instant communication coverage in previously shadowed areas. Advanced noise suppression enhances the clarity of that communication. The GPS feature locates staff and equipment, and pinpoints the nearest responders in the event of an incident anywhere in your venue.

- **Enhance guest experience.** Deliver premium service with instant communication, anywhere across your venue – from the busiest spaces to remote parking places. Maintenance and guest assistance requests can be instantly directed to the right person – and time-stamped – without disruptive, audible alerts.

- **Increase efficiency.** Digital communication enables your team to remotely monitor and manage situations including equipment, people, and resources from the operations facility. Get alerts of a status change, such as unauthorized access to a building or a system failure. Stay on top of repairs and maintenance with Work Order Ticket Management. Use Bluetooth® tracking to quickly and quietly deploy resources where needed. Pairing efficiency boosting applications with digital MOTOTRBO radios, you can respond more efficiently, potentially minimizing disruptions and delays.

- **Exceptional Coverage.** Don’t be caught without having coverage where you need it - the technology to solve this problem is available.

APPLICATION BRIEF | LARGE VENUE SOLUTIONS
MOTOROLA SOLUTIONS TEAM COMMUNICATIONS FOR HOSPITALITY

ANY TEAM MEMBER

GENERAL MANAGER
- Instantly contact all employees with PTT app
- Monitor emergency talkgroups
- Stay connected from anywhere

GUEST SERVICES MANAGER
- Use work order ticket integration for better workplace efficiency, guest service
- Communicate with employees over greater ranges with clearer voice communications
- Dispatch closest security employee to scene quickly during emergency

STAFF
- Use text messages to communicate discretely without disturbing guests
- Submit work order tickets when notified by guests for quick resolution
- Extended battery life for long work shifts

MAINTENANCE
- Use hands-free communication to focus on the job at hand
- Receive alerts directly to radio through work order ticket management

ANY NETWORK

- Land Mobile Radio
- Carrier Network
- Wi-Fi
- LAN
- Telephony

ANY DEVICE

- Laptop
- Smartphone
- Tablet
- Traditional radio

ANY APPLICATION

- Work Order Ticket Management
- Dispatch Solutions
- GPS Tracking
- WAVE™ PTT

WHY DIGITAL OVER ANALOG?
THE REASONS ARE CLEAR.

- **Better signal range.** Digital signals can provide increased coverage and may be less impacted by site interference with the use of forward error correction, a standard feature in MOTOTRBO™ radios.

- **Improved audio quality.** Leverage the clarity of a digital signal that is far superior to analog. MOTOTRBO features noise suppression that filters out background noise.

- **Longer battery life.** A MOTOTRBO digital radio battery can last 24+ hours per charge.

- **Location service.** Use the GPS-capable digital system to track people and equipment, indoors and outdoors.

- **Greater spectrum efficiency.** Get two talk paths for each individual frequency, so you can use one repeater, not two – saving money on your infrastructure expense.

THE MOVE IS ON. THE FCC RECOMMENDS THE MIGRATION FROM ANALOG TO DIGITAL RADIO COMMUNICATION.
BIG SPACE. SIMPLE SOLUTION.
Contact your local Motorola Solutions representative to learn more about MOTOTRBO™ digital radios and the exciting benefits for your large venue.

*Availability of specific features might vary by radio.

To find out more, visit www.motorolasolutions.com/teamcommunications