



MOTOROLA
SOLUTIONS

TRANSFORM YOUR GUEST EXPERIENCE

20 REASONS TO SWITCH TO NEXT-GEN MOTOTRBO™

5 WAYS TWO-WAY RADIOS ARE BETTER

- 1 COVERAGE**
Support a single building, multiple locations or wide area coverage - even in places where mobile phone coverage is nonexistent.
- 2 CAPACITY**
Unlike commercial wireless systems, your private MOTOTRBO system can be sized to handle peak usage so calls always get through, even in emergencies.
- 3 COST**
Predictable, reasonable capital and operating expenses with no additional airtime or usage fees, unlike mobile phones.
- 4 CAPABILITY**
Built-in GPS, telemetry, text and data capability, plus applications for efficient operations, security and safety management.
- 5 CONTROL**
You determine the system design, priorities, features and operation so that the system is optimized for your needs and challenges.

10 WAYS MOTOTRBO DELIVERS MORE

- 1 HIGHER EFFICIENCY**
Digital technology delivers voice and data in half the bandwidth of analog voice. Sophisticated MOTOTRBO trunking systems give you improved resource-utilization.
- 2 LOCATION-TRACKING AND MAN DOWN**
Improve safety and efficiency by monitoring your staff, with precise GPS, Bluetooth indoor location-tracking, and Man Down functionality to locate personnel in need quickly.
- 3 BUILT-IN WI-FI**
All MOTOTRBO professional radios have Wi-Fi capability. Now you can update your radio software remotely – and that's just the beginning.
- 4 LONGER BATTERY LIFE**
Get three shifts from one battery. The efficiency of digital and the latest energy technology delivers up to 29 hours of battery life.
- 5 BETTER COVERAGE**
Digital technology reaches further, with clear speech even in fringe coverage areas. Next-Generation MOTOTRBO's improved sensitivity increases that by another 5-8%.
- 6 SUPERB AUDIO**
Communicate clearly, every time. The superior noise-cancellation and sophisticated audio processing features of MOTOTRBO keep your staff connected.
- 7 IMPRES™ ACCESSORIES**
From smart battery management to self-optimizing audio devices, Motorola's patented IMPRES accessory technology gives you more use from your radios.
- 8 TEXT MESSAGING**
Use the built-in text messaging capabilities of MOTOTRBO for extra convenience, traceability and accountability.
- 9 DATA AND APPLICATIONS**
Leverage and extend your operations-critical voice system for operations-critical data with safety, efficiency and monitor applications.
- 10 TEAM COMMUNICATIONS**
Instantly connect staff using mobile devices with MOTOTRBO radios using WAVE™ Workgroup Communications.

5 WAYS HOSPITALITY BUSINESSES BENEFIT

-  **ENHANCED SAFETY AND SECURITY**
Automated systems and procedures can help keep staff and guests safe day-to-day or during critical events.
-  **UNPARALLELED TEAM COLLABORATION**
Connecting team members, no matter where they are, so that they are instantly accessible and interconnected, means they can act as a single, unified group to better serve their guests.
-  **MORE EFFECTIVE MANAGEMENT**
With visibility into real-time information like maintenance schedules, location of people and assets or room availability, managers are better equipped to make better decisions.
-  **BETTER STAFF UTILIZATION**
Enabling workers to execute everyday tasks faster and more accurately, increases productivity and helps control staffing costs too.
-  **DELIGHT GUESTS WITH A WORLD-CLASS EXPERIENCE**
Send guest satisfaction scores soaring by providing your staff with the communication solutions designed for their job roles. Ensure their focus always stays on serving guests knowing they can answer requests quickly and efficiently using their device when needed.

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