



# DLR DIGITAL RADIO

## KEEP YOUR SCHOOL RUNNING SMOOTHLY WITH COST EFFECTIVE COMMUNICATIONS

With over 48 million students in the education system in the US<sup>1</sup>, coordinating student activities and events is critical. To make sure that students have an enriching educational experience, the coordination of special programs is essential in having reliable and effective communications among all school staff members.

The Motorola DLR two-way radio can provide you indispensable, reliable, digital communications needed to enhance the way your staff synchronizes daily activities such as field trips, sporting events and after school care.

### ESTABLISH INSTANT RELIABLE COMMUNICATIONS WITHIN YOUR SCHOOL BUDGET

In today's tough economy, schools are experiencing unprecedented budget reductions that push their staff to look for ways to get the most for their money. Still, with more and more students enrolling every year, seamless communication is vital in running your school.

**"At least 35 states are providing less funding per student for the 2013-14 school year than they did before the recession hit"<sup>2</sup>**

DLR digital radios are among the most cost effective communication tool in the market. They are designed to operate in the 900 MHz ISM, license free band, helping schools save on regulatory licenses and administrative fees. With simple radio to radio communications there are no monthly fees, binding contracts, or the need to install any infrastructure.

DLR digital radios also leverage the Frequency Hopping Spread Spectrum (FHSS) protocol, assuring that all your communications will be private and interference free. All you have to do is simply select a unique 4 digit Profile ID number for your organization.

Give your school staff a cost effective digital radio with relevant features that accommodates your specific needs and that will ensure everybody keeps instantly connected at all times.



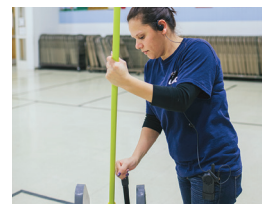
### AFTER SCHOOL CARE

"There are approximately 10.2 million school-age children in afterschool programs..."<sup>3</sup>



### FIELD TRIP COORDINATION

Synchronize activities with staff and volunteers when attending field trips.



### JANITORIAL COMMUNICATION SUPPORT

Coordinate back end operations such as lunchroom and janitorial staff to keep schools running efficiently.








### PRESCHOOL/ DAYCARE CENTER

Solve problems and address student needs by staying in touch with front office staff.

**"... in the current school year [2015] the U.S. Department of Education estimates that there are about 775,000 more K-12 ... than there were in 2007-08"<sup>2</sup>**

## BRING TOGETHER THE RIGHT STAFF TO MANAGE STUDENT ACTIVITIES KEEPING SCHOOL OPERATIONS RUNNING SMOOTHLY

				
<b>FRONT OFFICE</b>	<b>TEACHERS</b>	<b>AFTER CARE</b>	<b>CAFETERIA/JANITOR</b>	<b>VOLUNTEERS</b>
Expedite early pick up and parent meetings by keeping direct communication with teachers.	Quickly and privately reach the nurse, front desk or the principal using direct call.	Stay connected at all times, as kids head to various after school activities.	Keep school operations and activities running seamlessly by effectively coordinating with different staff members.	Seamlessly coordinate field trips and dismissal by keeping volunteers engaged and informed.

### SMALL AND SIMPLE TO USE, OUTSTANDING RANGE

The DLR radio is the perfect digital radio for your school operations. With its sleek and lightweight design it allows users to easily wear the radio on their belt or in pockets, making it convenient to carry at all times. The radio's easy operation is also a key feature that allows any new staff member or volunteer to pick up a radio and start communicating.

With DLR radios, all school staff members can count on clear communications, whether inside a building or outdoors, covering up to 300,000 square feet/20 floors.



**Talk permit tones** let the users know when the channel is free for them to talk, therefore promoting orderly communications.

**User friendly voice prompts** allow easy navigation of menus, channels, battery status, and more.

**Home channel** automatically returns to your primary channel when a conversation is finished.

### EASILY TAILORED TO FIT THE UNIQUE OPERATIONS OF YOUR SCHOOL

Coordinating school activities while ensuring each student has a positive experience is not easy. One team might be in charge of an afterschool activity, while the Janitor is addressing a broken light and the front office is sending a message to a staff member regarding an early student pickup.

With multiple call options, the DLR radio can support your organization needs to stay connected.

#### Private Reply

Private reply allows someone talking to a group, to address specific issues quickly and efficiently without involving all school staff members.

#### Direct Call to Front Office

Configure your radios, and additionally add direct contacts, so users can privately reach key school contacts like the nurse, the principal, the front desk or a teacher.

#### Call All Available\*

Announce a message to everyone who is not currently tied up in a radio conversation, and talk to everybody at the same time in different channels.

For more information, contact your local radio dealer to see how the DLR radio can help your school improve the communication experience.

[www.motorolasolutions.com/DLR](http://www.motorolasolutions.com/DLR)

#### REFERENCES

- 1 [https://www.census.gov/hhes/school/files/ACS-CPS-CCD\\_02-18-14.pdf](https://www.census.gov/hhes/school/files/ACS-CPS-CCD_02-18-14.pdf)
- 2 Center on Budget and Policy Priorities, 2014
- 3 <http://www.afterschoolalliance.org/aboutUs.cfm>



#### DLR RADIO

- 2 and 6 channels
- 14 hour continuous battery life
- Rugged and durable – meets MIL 810 C, D, E, F, G



#### 12 POCKET MULTI-UNIT CHARGER



#### COMFORTABLE EARPIECES



#### RADIO HOLSTER