

# Inform

Security operations,  
simplified.



Today's Security Operations Centers (SOCs) face significant challenges, including information overload from managing multiple systems and high rates of false alarms that lead to human error and mistrust. These issues not only strain operator time and resources but also make it difficult to enforce compliance with Standard Operating Procedures (SOPs) and accurately measure key performance indicators (KPIs). The pressure is further compounded by high operator turnover and the associated training costs, as well as the effort required to extract incident data from disparate systems for reporting.

Inform is a cloud-based security automation platform designed to address these challenges by using AI to verify and respond to threats in real time. Inform automates responses and your standard operating procedures, drastically cutting down on false alarms and freeing up operator time for critical tasks. With AI-powered event triage, incident-specific intelligence and AI-native incident responses, Inform helps security teams handle the increasing volume and sophistication of threats more effectively. Its seamless integration with Avigilon Unity and Alta, as well as third-party systems, creates a truly unified and proactive security solution to safeguard people and property.

## → AI-powered triage

It's easy to miss critical events when they're buried in false alerts. Inform cuts through the noise by automatically verifying and combining signals, giving you a clear view of only the most serious threats. Reduce risk and save time by helping your teams focus their attention where it's needed the most.

## → Automate & escalate response

Reduce human error, delays and inconsistent processes that increase incident impact. Inform's predefined playbooks enable rapid, error-free containment and stakeholder action. The result? Lower in mean time to resolution (MTTR), minimizing costs and overall damage for faster responses and better decisions.

## → AI response planning

When new or complex threats emerge, the lack of a clear plan can paralyze response teams. Inform generates dynamic, step-by-step response plans with agent-based automation for unprecedented challenges. This empowers your teams to confidently handle any situation with AI-native incident response.

# Key features

## Real-time visibility

Provide a single, intuitive interface for real-time event visibility across video, access control, radios and more, eliminating the need to switch between multiple applications.

## Faster, smarter decisions

Inform offers AI-driven insights and response plans for faster, more accurate decisions. Use AI to process camera images for context and generate new plans for novel challenges.

## Automate responses

Automate responses to reduce mean times to respond (MTTR). When high-priority threats are identified, Inform automatically executes playbooks for rapid containment.

## Reduce operator workload

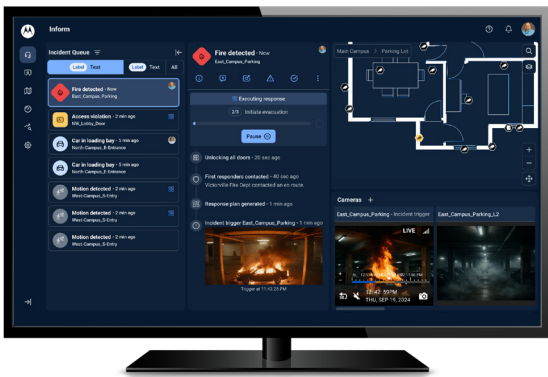
Maximize efficiency by correlating security events, consolidating duplicates, and auto-resolving false positives, allowing operators to focus on high-priority or complex situations.

## Seamless security management

Works natively with Avigilon Unity and Alta video and access control. Or, integrate with third-party security systems with the open API.

## Quick, simple deployment

Inform is a cloud solution with no on-premises hardware needed, enabling rapid deployment across your SOC with smart defaults, factory settings and a pre-built SOP library.



# Plan for what's ahead.

## Enterprise Resilience Platform

Integrate Inform into the broader Enterprise Resilience Platform and achieve true end-to-end resilience. This unified approach empowers organizations to not only better prepare and protect against potential threats, but also to prosper and thrive even in the face of significant disruption. This seamless connection transforms resilience from a fragmented effort into a holistic, strategic advantage.

To learn more, visit: [www.motorolasolutions.com/inform](http://www.motorolasolutions.com/inform)



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