

**SAFETY
SERVICE
TRUST**



SAFER CITIES ARE BUILT ON STRONGER PARTNERSHIPS

**EMPOWER YOUR AGENCY AND COMMUNITY TO WORK BETTER
TOGETHER WITH OUR MISSION-CRITICAL TECHNOLOGY ECOSYSTEM.**





A STRONGER PARTNERSHIP

COMMUNITIES THRIVE
WHEN WORKING TOGETHER

Safety and service are everyone's right, and everyone's responsibility. They're only achieved by working together — police and the public alike.

Our technology reinforces the relationship between the police and the public. It provides access to vital information, which creates opportunities for all to enjoy safer outcomes. It empowers the capture of objective truth, to accurately document events in the community, from all viewpoints. And it enables public safety personnel to put their time and presence where it matters most - in the community, serving the community.

Every interaction becomes an opportunity for the public and public safety to work as one. To form a stronger partnership. So more crimes are prevented, more viewpoints captured, and more people feel safe.

66%

OF PEOPLE SAY
THEY WANT MORE
INTERACTION WITH
THEIR LOCAL POLICE

How Can Digital Police Solutions Better Serve Citizens' Expectations?
Accenture Citizen Pulse Survey on Policing 2014



CRITICAL COMMUNICATIONS

Radio and broadband devices, and interoperable networks that serve as your trusted lifeline.

VIDEO SECURITY & ACCESS CONTROL

Cameras, systems, software and analytics that help you focus more on what matters most.

COMMAND CENTER

Software that connects people to data and streamlines workflows from call to case closure.

MANAGED & SUPPORT SERVICES

Ensure the systems you rely on every day are ready, secure and current with technology advancements.

THE MISSION-CRITICAL ECOSYSTEM

TECHNOLOGY THAT ENABLES SAFETY, SERVICE AND TRUST FOR ALL

If safety, service and trust are the building blocks of successful law enforcement, our integrated technologies, unified on a common platform, are designed to be the foundation that supports them. With communications, software and video solutions, backed by over 90 years of research and development, we strive to help reinforce the relationship between the police and the public, so trust can grow, and safety and service can be achieved.

With our ecosystem, create more access to vital information, so your teams have greater situational awareness and the public understands what's happening in their communities. Capture the objective truth by accurately documenting events as they unfold, so you can provide the right response and the right outcomes are achieved. And streamline distracting and time-consuming tasks, so your focus can be on the situation in front of you, and more time can be spent connecting with and safeguarding the community as a whole.



SAFETY

CREATE SUSTAINABLE SAFETY

The need for safety connects us all. And ensuring everyone is safe is more easily achieved when we are all empowered to do so — together.

Our ecosystem provides officers and communities the tools to create safety together. Dangerous situations can be pinpointed in real time, before a call is even made. The public can share vital information across the devices they use every day. Command centers can coordinate responses faster, with greater awareness of what's happening. Officers can resolve more incidents and spend more time working in the community to build trust and cooperation.

With our technology ecosystem you can create a stronger alliance between you and the public. One built on a common desire for and contribution toward making the community safe. Because everyone is safer when we work together.

96%

OF PEOPLE SAY THE PUBLIC SHOULD PLAY A ROLE IN POLICE SERVICES

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Accenture Citizen Pulse Survey on Policing 2014

USE CASE



CITIZEN



DISPATCHER



RESPONDERS



CRIME ANALYST

A call comes in from a worried citizen reporting what appears to be an abandoned vehicle parked in front of her home for the past couple of days. Dispatch is able to see in real-time a unit nearby and assigns them to respond. Upon arrival, they ask ViQi, the only digital assistant built for law enforcement, to query the license plate. It comes up clean and they approach. The vehicle appears to have been abandoned. It also matches the vague description of a vehicle potentially involved in a string of recent robberies, so they alert the investigations bureau. Detectives conduct additional analysis on the license plate number to find that it had been sighted near two of the four robbery locations days prior to the incidents. This new lead ultimately directs them to the vehicle owner who has been out of town and didn't realize the vehicle was stolen, but is able to provide home security footage of the theft, which ultimately enables the arrest of two suspects.

With our ecosystem, safety becomes second nature. The caller feels safe with a quick response time from officers. Officers are prepared with the information they need to approach a suspicious vehicle. And the community is safer with fewer criminals on the streets.





68%

OF CITIZENS WANT TO
USE TECHNOLOGY TO
ENGAGE EMERGENCY
SERVICES

Behind the Badge, Pew Research Center

DELIVER RELIABLE SERVICE

It's difficult for agencies to keep up: every incident response is different, citizen expectations are increasing and budgets are being reduced. That's why service delivery - at the right time, right place - is critical in today's digital age.

Our technology helps meet the rising expectations and standards in law enforcement, to help public safety agencies continuously evaluate and improve service delivery policies and procedures. It aids citizens by delivering life-saving connections, dispatchers respond faster with a coordinated approach and first responders can transform the citizen experience. Because when everything and everyone works together, safety is unstoppable.



CITIZEN



INTELLIGENCE ANALYST



RESPONDERS

USE CASE

A call comes in from a local business owner in a busy shopping district claiming a theft from a store visitor. With basic information about the suspect's appearance, an analyst is able to access fixed video located along the street and see the individual leaving the store. They then track the suspect's movement further around the shopping district and communicate their whereabouts to responding officers. The officers intercept the individual and place them under arrest for having stolen goods on them from a variety of shops. Later, the suspect claimed to have never visited the store in question and that officers harassed them, only to be presented immediately with the video footage of them exiting the store, along with body-worn video from both officers and crowd-sourced videos from witnesses showing a justified, by-the-book arrest.

With our ecosystem, an indisputable record of events is captured the moment a call comes in. Complete video coverage - from officers, businesses, and the public - means the right suspect can be identified and intercepted, goods returned, and false claims refuted. All while maintaining the agency's commitment to service and protection.



BUILD TRUST THAT UNITES ALL

Trust is the foundation of safety and service. It's not optional or expendable. It's mission critical. Police need to trust that the public is forthcoming with vital information. The public needs to trust that police will be there when called and enforce the law equitably.

Our ecosystem creates the conditions for trust and cooperation to grow. It enables more access to more accurate information so police can pinpoint dangerous situations faster, arrive on scene quicker, and keep people safer. Transparency can grow and new channels of communication open - giving officers more time to focus on connecting with the public, policing as one unified community. It's how to build confidence - in the police and the public alike - that you're on the same side and working toward the same goals. Because when the police and the public create an alliance built on trust and cooperation, safety and service are unstoppable.

80%

OF PEOPLE SUPPORT
USE-OF-FORCE
REPORTING WITHIN
72 HOURS

Public Agenda / USA Today / Ipsos poll conducted June 18-22, 2020

USE CASE



Late at night, an analyst sees an alert for unusual activity coming from the camera system at a local business that has entered a public-private partnership with the police. The analyst pulls up the feed and can see what appears to be a group of people vandalizing the store. She immediately coordinates with dispatch to send nearby units. On scene, they are able to apprehend two of the three suspects. Body-worn and in-car cameras record the entire event and are saved to the incident record which has automatically been created and populated with available details, along with the fixed video footage from the business. Additionally, officers photograph evidence of the vandalism for the record with their phones. From there, they record their narratives, which are automatically transcribed and added to the record as well. Their paperwork is completed in a matter of minutes and they get back on patrol. The business owner is notified before he even knows what occurred and sent the police report to begin his insurance claim. Citizens in the area who saw the incident on CityProtect.com were able to submit tips on the third suspect, which led to his apprehension the next day.

With our ecosystem, trust and cooperation are built in. Shared video expedites a response to avoid further harm. Officers can resolve the situation quickly while remaining on patrol. And the community is empowered to provide leads to apprehend a wanted criminal.



SAFER CITIES ARE BUILT ON STRONGER PARTNERSHIPS

Every interaction you have with the public is an opportunity to strengthen your relationship. By creating more access to accurate information and staying focused on what matters most, you and the public can form a stronger alliance. One based on a common purpose, powerful cooperation and mutual trust. So more crimes are prevented, more cases get solved, and more people feel safe.

With our ecosystem of communications, software and video technologies and services, unified on a common platform, you can create a continuous cycle of trust and cooperation and unleash the potential of your agency and community to drive safety and service for all.

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TRUST**



For more information about Law Enforcement, please visit:
www.motorolasolutions.com/lawenforcement



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