# Communicating through a disaster



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n the aftermath of a natural disaster such as an earthquake, flood, or other event, one of the greatest challenges for aid agencies and responders accessing reliable and robust communication on the ground.

#### **Enhancing situational** awareness

Major events often cause traditional cellular networks to become damaged or unavailable, but land mobile radio (LMR) networks provide exceptional coverage, are hardened and are highly secure.

Throughout **LMR** history, technology has provided the most resilient and reliable form of communication. Even if LMR infrastructure is damaged, LMR handsets can operate via direct mode of operation (DMO) for point-to-point communications on the ground without the need for communications infrastructure. This is especially important for enhancing situational awareness and safety among first responders who need to share real-time updates about how events are unfolding with their colleagues.

With so many disasters nowadays requiring a multi-agency response, it's also important to have equipment such as donor radios programmed and ready to go into the hands of first responders as soon as they arrive on scene. However, in some emergencies the best and most effective devices for first responders to use are the ones they already carry. That may be a radio handset, but it may also be a smartphone or tablet.

development of broadband pushto-talk services as well as the integration between conventional radio and satellite services to provide continuous coverage in rural and remote areas that may not be serviced by other networks. Additionally, a growing number of public safety agencies are investing in converged mobile that bring together reliable voice communication and access to vital data applications within the one handset

#### Planning for what's coming next

Southeast Asia is known to be one of the most hazard-prone regions in Asia and the Pacific. It is estimated that the region suffered \$91 billion in financial losses from 2004-2014 alone from a variety of events including typhoons, storm surges, floods, drought, and earthquakes.

The unpredictable and frequent nature of disasters in the region make it difficult to plan and prepare for what's next. Additionally, the region is naturally exposed to natural disasters with some countries having low lying areas with limited coastal defences and others located on known disaster fault lines.

From a technology standpoint, this further emphasises the need for robust and reliable communication. availability of spectrum also differs across countries, so technologies that enable instant, interoperable, and seamless communication are very important.

demand voice communication for effective disaster management isn't going P25 radio standards have long been the most proven global standards for providing resilient and dependable communication for emergency services. In fact, LMR continues to benefit from continued investment and innovation including the development of HF radios that provide long-distance communications without need for infrastructure.

However, the nature of crises and emergency response are both evolving so there is now a far greater need for voice and data both in the field and the control room. The continuing emergence of advanced, Al-enabled video and software tools are helping to further strengthen used to filter, analyse and present actionable data from the masses of information generated during an emergency. Giving responders the most relevant and precise information they need during a crisis helps them to make better and faster decisions and ultimately leads to a safer and more efficient response.

#### The future of disaster management

A well-known term associated with disaster response is the 'Golden Hour' - in other words, the brief but critical window of time after disaster strikes where the actions of responders can make all the difference in saving lives and property.

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links between responders in the field and their colleagues in the control room.

The 'visualisation' of information in the aftermath of a major event such as an earthquake is vitally important. For example, drones and robots can be sent in ahead of human responders to broadcast real-time images, video streams and other situational updates back to the control room. This helps to increase awareness of what dangers may lie ahead before placing responders at risk.

new and emerging intelligent technologies include video analytics solutions, artificial intelligence, citizen engagement tools and software that can also be

Success during the Golden Hour during a major crisis requires a continuous cycle of strategic and operational planning to establish the right priorities, planning, equipment, and training needs. Technology plays an important role throughout their entire lifespan of a major event - from the onset of disaster, throughout the recovery stages and lasting until response operations have officially ended.

The future of management will be defined by technology that enables agencies to seamlessly communicate with each other while integrating new data sources to create an even clearer, common picture as disasters unfold.