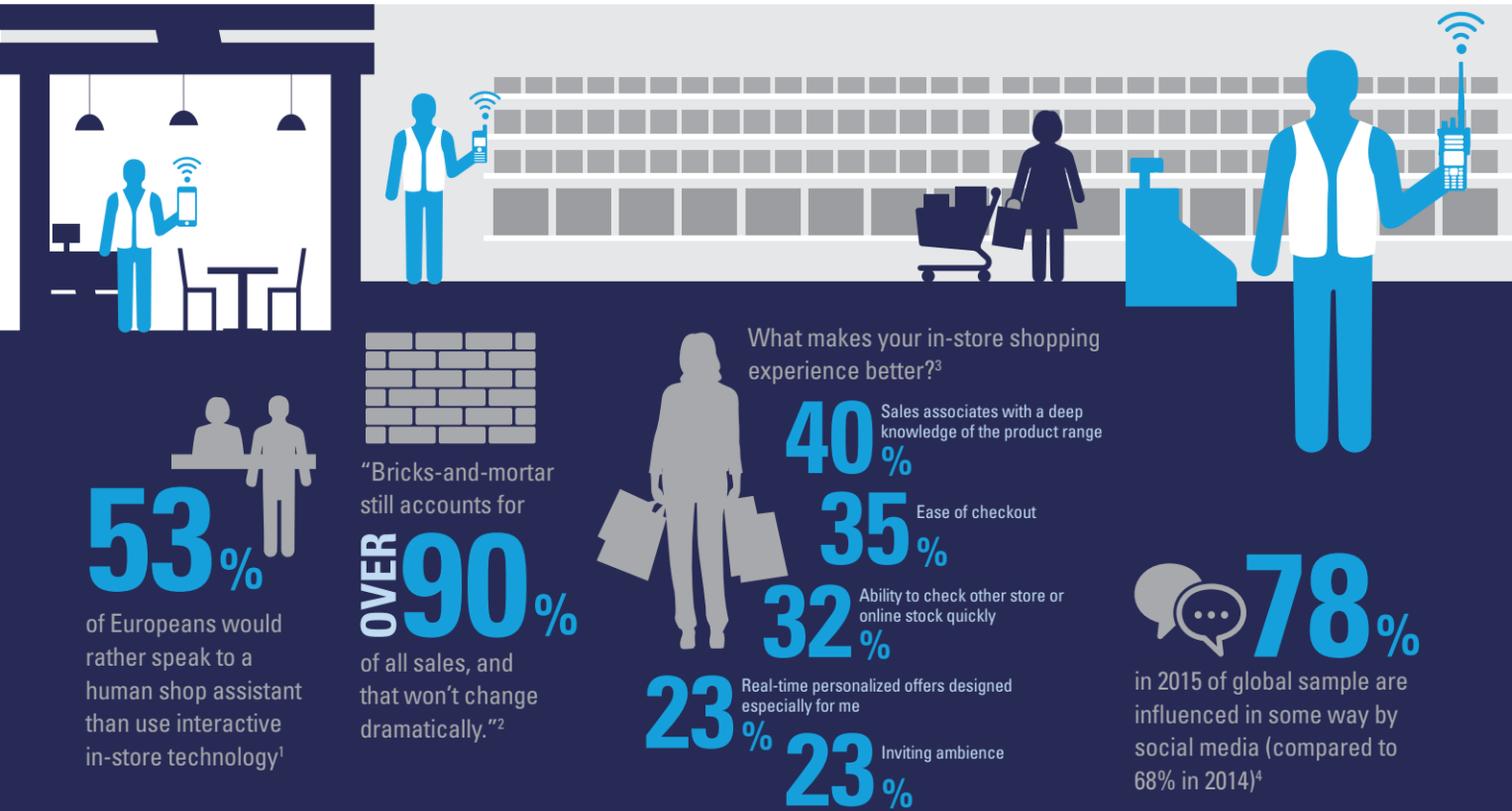


# RETAIL TRANSFORMED, SERVICE UNMATCHED

From stock room to shop floor, from security guard to management, Motorola Solutions connects all your staff and gets them communicating instantly as one team.



**“You cannot give up the bricks and mortar experience, because a customer has to come into the store and be excited. She has to see things that make her (or him) want to buy.”**

Allen Questrom

## MOTOROLA SOLUTIONS VOICE COMMUNICATIONS



**ACT IN AN INSTANT  
PUSH-TO-TALK**  
Instantaneous, one button, no delay



**YOU'RE IN CONTROL  
CHOICE OF MODELS**  
From slim and light to rugged and waterproof



**CLARITY IN EVERY CONVERSATION  
INTELLIGENT AUDIO**  
Volume automatically adjusts to your surroundings



**REDUCED MAINTENANCE TIME  
REMOTE OVER-THE-AIR SOFTWARE UPDATES**  
Rollout updates whilst devices are still in use



**REACH OUT TO EVERYONE, EVERY TIME  
BATTERY AND COVERAGE**  
28 hours of battery life and better coverage

## MOTOROLA SOLUTIONS DATA COMMUNICATIONS



**PRODUCTIVITY BOOSTED  
WORK ORDER TICKETING**  
Co-ordinate and manage employee tasks from afar



**TRACEABILITY  
LOCATION TRACKING**  
Pinpoint the team member you need in an instant



**EMERGENCY SITUATIONS DEALT WITH  
TRANSMIT INTERRUPT**  
Prioritise conversations that are important, interrupt those that aren't



**EFFICIENCY STREAMLINED  
TEXT AND EMAILS**  
Integrate existing email and text systems across radio fleet



**UNITY GUARANTEED  
TEAM COMMUNICATIONS**  
Work as a team, communicate as one across disparate devices or networks

## WHAT IT MEANS FOR RETAIL



**MORE KNOWLEDGE, BETTER SERVICE**  
Connecting shopfloor staff, warehouse teams, stock administrators and management with real-time information using WAVE™ Workgroup Communications enhances the retail experience.

**NO MISSED COMMUNICATIONS**  
Make sure every message gets through. Team Communications connects every member of staff, whether they are using MOTOTRBO radios, unlicensed devices or smartphones

**TRANSMIT INTERRUPT**  
Respond faster to serious incidents such as theft and spillages. Routine communication can be interrupted in an emergency, clearing the channel so you can reach the people you need.

**EASIER BUDGETING**  
Know exactly how much you're spending. With no additional airtime or usage fees, unlike mobile phones, MOTOTRBO radios offer predictable capital and operating expenses.

**BROWSERS TURN TO BUYERS**  
Turn browsers looking for the best deal into shoppers getting the best deal. With real-time communication, staff can provide the knowledge and advice required to make a sale.

Download [‘Retail Transformed, Service Unmatched’](http://www.motorolasolutions.com/retail) to explore in more detail what voice and data communications can do for your shops efficiency and customer approval.

[www.motorolasolutions.com/retail](http://www.motorolasolutions.com/retail)