



UNRELIABLE AND OUTDATED COMMUNICATION TECHNOLOGY: A DRAIN ON BUDGETS, TIME AND OVERALL BUSINESS SUCCESS

TECHNOLOGY OUT OF DATE. BUSINESS OUT OF TOUCH.

In today's information centric business world, it's easy for legacy communication technology to become unreliable and outdated. Initially you may not be aware this is happening and how it is affecting your business. And when you do notice issues, you may not have the time or funding to upgrade. But the implications of doing nothing soon become serious. Unreliable, outdated technology leads to poor communications across the workforce that compromises your operations, costs the business financially and prevents success.

RECOGNISE SIGNS. UNDERSTAND IMPACTS. IMPLEMENT SOLUTIONS.

So why is unreliable and outdated communication technology so problematic? What widespread impact does it have on individual employees and team performance? How does it affect your business and, more importantly, what can you do to put these issues right?



LIMITED COVERAGE RESTRICTS FRONTLINE WORKER PRODUCTIVITY

Sign: Users can't connect with colleagues when coverage is intermittent.

Impact: Safety is compromised and communication of tasks becomes unreliable.

Solution: Provide devices with expanded coverage and extended battery life.

Benefit: Information gets through, incidents are reported quickly and action plans put into place without delay.



FREQUENT BREAKAGES WASTES I.T. TIME

Sign: Outdated and unsuitable technology consistently fails, putting devices out of action.

Impact: I.T. has to put aside productive tasks to spend unplanned time working on fixes.

Solution: Provide devices that are built to withstand tough usage and harsh environments.

Benefit: Fewer breakages optimises communications and I.T. staff productivity.



EXPENSIVE REPAIRS DRAIN FINANCE BUDGETS

Sign: Device failures need to be repaired but costs haven't been budgeted.

Impact: Finance has to find money for a short term fix by reallocating funds.

Solution: Invest in devices with a rugged design and durable features.

Benefit: Budgets become predictable and long term Return on Investment is high.



LACK OF VISIBILITY IMPEDES MANAGEMENT'S DECISIONS

Sign: Performance information or alerts do not flow through the business to reach management.

Impact: Intelligence is missing from business decision processes restricting improvements.

Solution: Migrate from analogue to digital communication for real-time data capabilities.

Benefit: Decisions are better informed, reducing risk and helping the company to benefit from improved processes.

OVERCOMING THE DANGERS OF UNRELIABLE AND OUTDATED TECHNOLOGY

UPGRADING TECHNOLOGY REDEFINES SAFETY, EFFICIENCY AND SECURITY

Investing in future-proof technology delivers always-on communications, instant information and the ruggedness required to take the knocks and shocks of the job. With uninterrupted work, faster responses and fewer breakages, your business becomes safer, more efficient and more secure – a thriving enterprise.

To tackle the problems of unreliable and outdated communication technology, Motorola Solutions recommends the **MOTOTRBO™ DP4000e** and the **TETRA MTP3000 Series** digital two-way radios:

MOTOTRBO DP4000e SERIES

With high performance integrated voice and data and advanced features for efficient operation, these next-generation two-way radios deliver complete connectivity to your organisation and are ideal for a broad range of users.

- Dual mode analogue and digital for easy migration from older systems
- Loud, clear audio with industrial noise cancellation
- Built-in Bluetooth® and Wi-Fi®
- Indoor and outdoor location tracking capabilities for total visibility
- Text messaging and Work Order Ticketing
- Compatible with advanced applications
- Integrated safety features to protect workers: Man Down, Lone Worker, Emergency Call, Transmit Interrupt
- Dust- and waterproof IP68
- ETSI DMR Standard Tier II & III compliant



▶ | [EXPLORE THE DP4000e SERIES](#)

TETRA MTP3000 SERIES

The MTP3000 Series is the result of more than 15 years of focus in TETRA on increasing user safety, enhancing efficiency and improving communications. These rugged, fully featured radios are used by public safety and business users and include features essential for safe and effective operations.

- Hear and be heard with loud and clear audio
- Rugged design to work in tough and demanding environments
- Bluetooth® 2.1 and 4.0 LE
- Global Navigation Satellite System (GNSS)
- Man Down sensor
- End-to-End Encryption (E2EE)
- A simple user interface with large, easy-to-read screen
- Built to survive hot, cold, dusty and wet conditions (IP65, IP66 & IP67)
- High receiver sensitivity and high transmit power provides increased coverage



▶ | [EXPLORE THE MTP3000 SERIES](#)

A SOLUTION FOR ALL

Investing in future-proof technology from Motorola Solutions that scales with your business makes everyone in your organisation safer, more efficient and more secure – today and well into the future.



Users receive real-time data so they can make more informed decisions and react faster



Finance gains control with reduced expenditure in the long term and more predictable budgeting



IT spends less time on reactive fixes and more time on pro-active planning and implementations



Management sees a clearer, bigger picture with more reliable coverage and communications

THE MOTOROLA SOLUTIONS DIFFERENCE

As a world-leader in communications with 90 years of expertise and knowledge, Motorola Solutions offers its customers a unique set of advantages:



A reputation for delivering high quality, built-to-last devices for commercial markets



An unrivalled network of application partners ensuring solutions address today's critical business challenges



Technologies that are constantly evolving to keep pace with ever-changing needs



The backing of public service agencies globally who demand uncompromising reliability

▶ | [READ OUR COMMUNICATIONS GUIDE eBook TO SEE HOW WE CAN HELP](#)