

MOTOROLA
ESN
SOLUTIONS

**ENABLING
THE
EVERYDAY**

TODAY AND TOMORROW



A NEW EMERGENCY SERVICES NETWORK...

Faster responses, safer resolutions. **The new Emergency Services Network (ESN)** will transform public safety in Great Britain when it launches in 2017.

With integrated 4G voice and broadband data services, over two-hundred thousand emergency workers across the police, fire and ambulance services will benefit from access to mission critical data that is both reliable and secure. Improved situational awareness will enable them to make more efficient decisions and communicate under the most challenging conditions. **It's the emergency services network we have been waiting for.**

WITH USER SERVICES MANAGED BY THE PUBLIC SAFETY COMMUNICATIONS LEADER

Getting the network right from day one is critical - lives depend upon it. That's why Motorola has been chosen as a trusted ESN partner.

A world leader in public safety, Motorola has the expertise required to deliver the mission critical managed services users will rely on during the expected and the unexpected. It's a brand the emergency services can trust, with a reputation for seeing challenges and addressing them. Motorola is a loyal advisor that has the experience to usher in a new era of public safety.



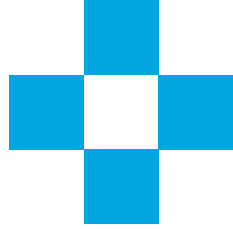
DEVICES AS A SERVICE



VEHICLE SOLUTIONS

AS A SERVICE

02 | 03 - ENABLING THE EVERYDAY



MAXIMISE PERFORMANCE AND REDUCE RISK WITH MOTOROLA MANAGED SERVICES

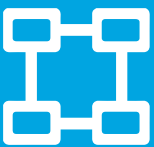
Mission critical communications systems have become increasingly complex as more features and capabilities for voice and data applications are introduced.

MOTOROLA ESN SOLUTIONS



COMMAND & CONTROL SOLUTIONS

AS A SERVICE



OPERATIONAL READINESS

AS A SERVICE

The skills and expertise required to maximise system performance and mitigate risk are not always readily available in-house nor part of the core function of the organisations that depend on them every day.

With Motorola Managed Services, you can transfer the operations management of your mission critical technology to Motorola's experienced services professionals focused on maximising value and performance.

Motorola Managed Services are tailored to address your performance goals, relieving you of the financial operational risks of managing your communication technology, so you can focus on the mission.



OPERATIONAL READINESS

AS A SERVICE | **ENABLING** SIMPLIFIED OPERATIONS

MIGRATE YOUR OPERATIONS SEAMLESSLY.

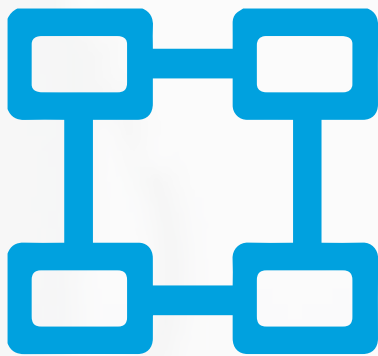
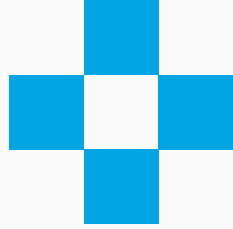
As a future user of the new ESN service, you will need to migrate your existing operations, processes and technology to fit the requirements of ESN. With our unique position as the User Services provider for ESN, we have the expertise to help your organisation manage this transition in a smooth and controlled way.

We will work with you to define a clear path to ESN, ensuring minimum disruption to operational services. Our highly-trained personnel will evaluate what technology you need to address your performance goals and monitor and manage that technology throughout your ownership, making sure it's up-to-date and compliant with changing standards. Minimise your investment required for hardware and software upgrades, repair and other ongoing costs - all managed by Motorola.



REDUCE RISK

By understanding your goals and priorities, we create Service Level Agreements (SLAs) based on relevant Key Performance Indicators (KPIs), to ensure you receive the service you expect. This reduces your risk and builds peace of mind knowing Motorola is your primary services provider.



1. ESN READINESS ASSESSMENT

2. PLANNING

3. MIGRATION

4. OPERATIONAL READINESS

FOCUS ON YOUR MISSION

Relying on Motorola's dedicated Managed Services team of expertise to develop, customise and maintain the latest versions of technology, allows you to focus on running your organisation while gaining the flexibility to redeploy key resources in more productive and cost-effective ways.

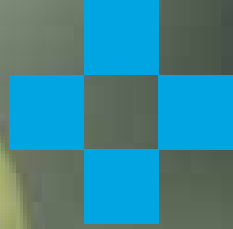




LOWER TOTAL COST OF OWNERSHIP

Fewer personnel needed for procuring, maintaining, managing and monitoring your technology means you will achieve savings in time and capital expenses. With Motorola managing hardware and software upgrades, you can trust your devices will be operating at peak performance at a lower cost.

* ESN-Certified devices can be sourced from Motorola and a number of other providers.



DEVICES

AS A SERVICE | ENABLING PEAK PERFORMANCE AT A LOWER COST

LESS DEVICES, MORE INTEGRATION.

Our Devices as a Service Program* is tailored to address your performance goals while relieving you of the financial and operational burden of managing your own devices. You can choose any ESN-certified devices with which to empower your users and trust that Motorola will manage your fleet without exhausting internal resources.

We will work with you to provide your users with the right devices for their roles and the training to help them fully understand how to use features and functionalities for their role. Beginning with accurate programming and deployment, you can rest assured that your devices will have the required hardware and software configurations for each user. Planning preventative maintenance and required software updates allow your users to always experience the full potential and operational benefit of their devices.





VEHICLE CONNECTIVITY

AS A SERVICE | **ENABLING** MOBILE ACCESS TO INTELLIGENCE

MAKE YOUR VEHICLE A MOBILE OFFICE.

Staying connected in the vehicle is vital. Front-line workers can access real-time intelligence on the road and coordinate their response with other emergency services. In the new era of ESN, the vehicle has the potential to be a mobile office and command centre, supplying users with vital information and increasing productivity in the field.

With decades of experience creating custom-built public safety solutions, Motorola is the trusted partner for vehicle connectivity. Products and services from multiple vendors can be seamlessly integrated to create powerful end-to-end solutions that increase user productivity and safety in the field. These include implementing vehicle area networks that stream live video, enable report writing on the road and can even query number plates during incidents. From software and hardware integration to user training, you can be sure that your responders will benefit from a seamless flow of information from command and control to their vehicle.





ACCESS THE LATEST TECHNOLOGY

Leverage our communications experts to maintain, manage and monitor your devices to maximise the performance of your technology investments. Motorola Managed Services provide procurement and management of devices from different sources while your end users benefit from the latest features and functionality.

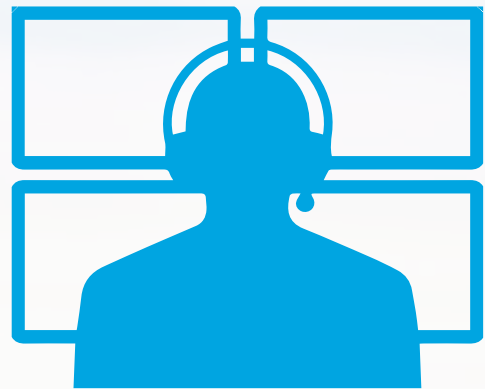


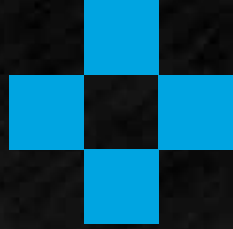
TRIAL NEW SOLUTIONS BEFORE IMPLEMENTING

Take advantage of our wide variety of command and control applications and partners. Testing these solutions in your own control room with your own users allows you to evaluate how they will fit into your organisation and operations before you commit to buying.

VIRTUALISE COMMAND AND CONTROL CAPABILITY

By moving your command and control capability over to applications on the cloud, you will reduce the amount of servers and hardware needed to support your operations. Reduce the clutter in your control room while still benefiting from best-in-class security and expanded capabilities.





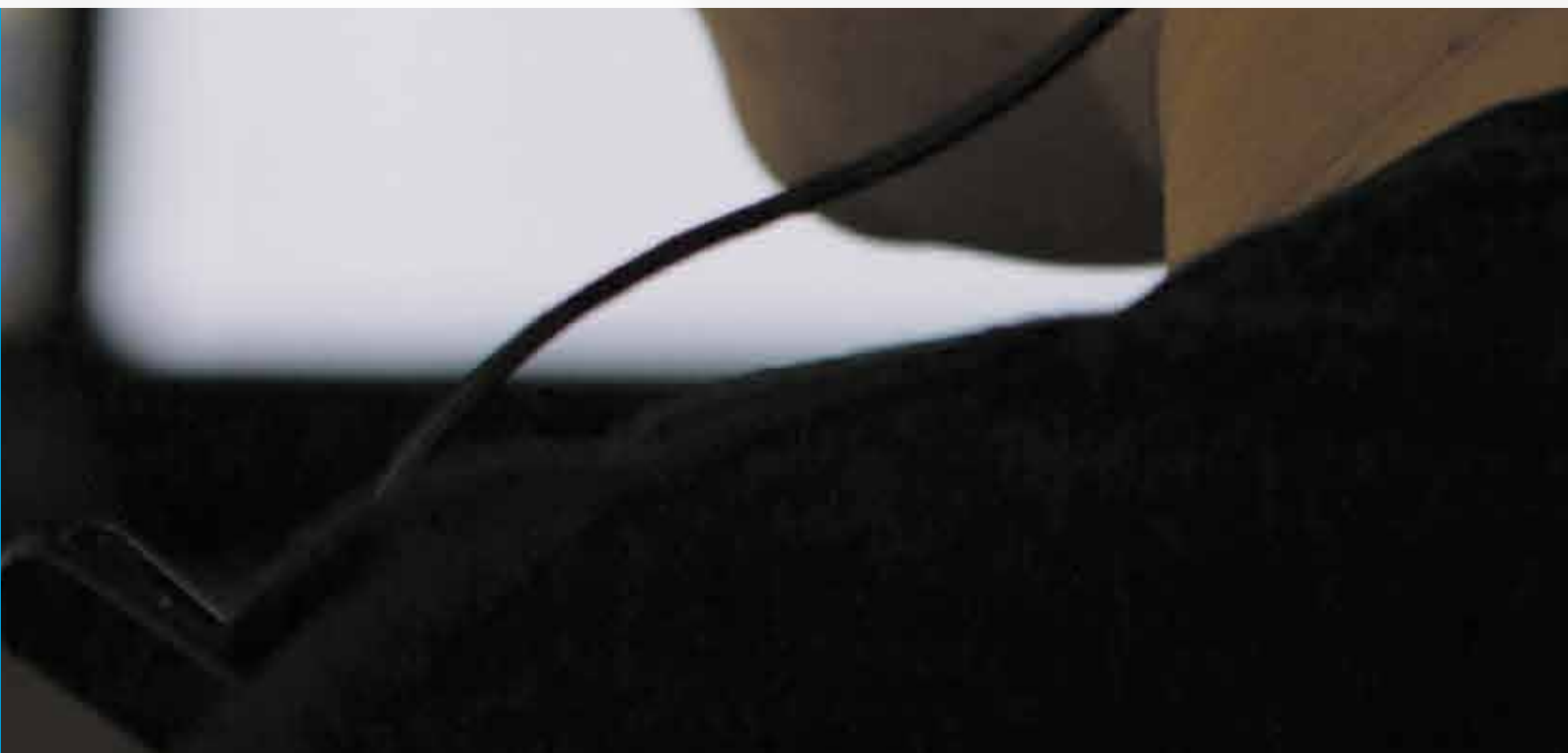
COMMAND AND CONTROL

AS A SERVICE | **ENABLING** PREDICTION AND PREVENTION

REACT AND RESPOND. PREDICT AND PREVENT.

With the increase of predictive and preventative policing, the main functionalities of the control room are no longer limited to call-taking and dispatch. Today's command and control solutions are already supporting many different types of software and hardware but they will only become more complex as technology advances.

It can be overwhelming to implement new command and control solutions and ensure effective user adoption. Motorola has been a control room integrator for decades and has the experience to manage the responsibility for you, providing you with a holistic set of services that keep your control room operating at your target performance levels. With end-to-end integration of your applications and devices that make up your control room, your end users will benefit from a consistent and intuitive user experience. Planned and preventative maintenance, software updates and troubleshooting will be delivered to ensure faster resolution of issues and improve the information getting to responders in the field.





MOTOROLA
ESN
SOLUTIONS

**ENABLING
THE
EVERYDAY**

TODAY AND TOMORROW

For more information on the ESN solution from Motorola,
please visit www.motorolasolutions.com/esn-services

MOTOROLA, MOTO, MOTOROLA SOLUTIONS and the Stylized M Logo are trademarks or registered trademarks of Motorola Trademark Holdings, LLC and are used under license. All other trademarks are the property of their respective owners.
© 2016 Motorola Solutions, Inc. All rights reserved.



MOTOROLA