

# CONSENSUS FOR CHANGE

TRANSFORMING SAFETY THROUGH TECHNOLOGY



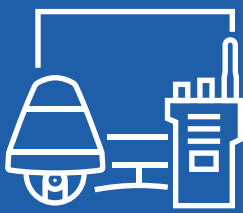
## SAFETY EXPECTATIONS REDEFINED

The shared global experience of the pandemic has redefined our perspectives on what safety means and how technology can be used to keep us safe.

## CONSENSUS FOR CHANGE

**88%** of people want to see public safety transformed through the use of advanced technology.

This is a watershed moment that identifies a broad consensus to make our world safer through technology.



## ACCELERATED INNOVATION

The pandemic accelerated the development and deployment of technologies that keep people safe, such as cloud-based, video security, interoperable and mission-critical communications solutions.



## TRUST & TRANSPARENCY

When the public understands and trusts both the technologies being used and the objectives of safety providers, they're more willing to accept the use of technology and share their own data to enhance safety.

**A global study from Motorola Solutions, conducted by Goldsmiths, University of London, about how the pandemic redefined expectations, accelerated innovation and changed attitudes about technology for public safety.**



**12k**  
CITIZENS



**50** PUBLIC  
SAFETY  
AGENCIES, ENTERPRISES & EXPERTS



EXPERTS  
ACROSS  
**10**  
MARKETS