Owners
Managers
Buyers
Cashiers
Salespeople
Floor Clerks
Store Clerks
Office Staff
Security Guards
Maintenance Staff
Customer Service

Ensuring customer satisfaction in a highly competitive retail environment? A tough challenge. Get a compact, robust, high-quality voice communication solution with the lightweight, easy-to-use CP185—and enable optimum customer service and enhanced employee productivity.

**Instant communication in retail means:**
- Improved employee efficiency and operations
- Deploying workers where needed
- Improved shopping environment
- Increased customer service and satisfaction
- Eliminating overhead paging
- Quick coordination and response to emergencies
- Improved response time
- Faster stock and price checks
- Enhance safety and security

**CP185™**
*Enhanced functionality, dependable communication*

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<table>
<thead>
<tr>
<th>Retail Challenges</th>
<th>Two-Way Radio Solutions</th>
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<tr>
<td>The need for faster, more responsive service.</td>
<td>Quickly contact clerks for price checks or in-stock items.</td>
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<tr>
<td>Pressure to reduce costs.</td>
<td>Productive clerks can respond to customer needs faster.</td>
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<tr>
<td>Mobile workforce.</td>
<td>Accelerated restocking and merchandise flow.</td>
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<tr>
<td>Ensuring safety and security.</td>
<td>Mobilize security quickly to respond to accidents or thefts.</td>
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<td>Customers want a pleasant shopping experience.</td>
<td>Eliminate the noise and distraction of paging systems.</td>
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<tr>
<td>Establishment must be clean and well organized.</td>
<td>Call for immediate help with clean-ups and restocking.</td>
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**CP185™ Accessories**

- **Lightweight Temple Transducer (PMLN5003)** — uses bone conduction technology allowing you to hear the radio transmissions without covering the ear, leaving your ears free to effectively communicate with customers.

- **Ultra Lightweight headset (Mag One™) (PMLN4445)** — lightest weight headset option that provides a convenient cost effective communication for retailers.

- **Ear Receiver with In-line Microphone and PTT/VOX Switch (Mag One) (PMLN4443)** — comfortable lightweight and cost-effective earpiece solution that allows you to communicate discretely and effectively with other employees.

- **LiIon battery, 1500 mAh min, (PMNN4081)** — a slim lightweight battery that delivers up to 11 hours of battery life (5/5/90 duty cycle) at high power between charges.

- **NiMH battery, 1300 mAh (PMNN4082)** — provides up to 10 hours of battery life at high power between charges.

**Key Radio Features**

- **Increased privacy** — built-in simple voice scrambling for security.

- **VOX ready for hands-free communication** — users can focus on the job at hand.

- **Quick access to programmable features** — 5 programmable buttons enable easy, one-touch access to up to 10 user-selected features.

- **Multi-channel capability** — 16 channels support communication among all your employees.

- **Long battery life** — the standard LiIon battery provides up to 11 hours (5/5/90 duty cycle) of battery life at high power to meet the demands of employee work shifts. Or choose a optional high-capacity battery for even more runtime. Charge radios in less than 3 hours with the included charger.

- **High power** — 5 watt (VHF) / 4 watt (UHF) — adjustable power levels help extend battery life.

- **Crisp, clear audio** — X-Pand™ technology and enhanced rejection of interference help ensure you get your message through clearly.

- **Lightweight, compact design** — makes the radio easy to use and handle.