Whether traveling for business or pleasure, hotel guests expect a quiet, well-managed environment for working or relaxing. With increased competition for both business and private travel spend, delivering a stress-free and pleasant guest environment is more important than ever. Hotel staff must communicate rapidly and seamlessly to ensure smooth arrivals and departures, efficiently handle luggage and transportation issues, and quickly respond to guest requests for service and information. And they need to do all that while presenting a “no problem, can-do” image.

Two-Way Radios are an indispensable tool for helping managers and their staff to stay in constant communication, improving service and enhancing the guest experience. However, traditional Two-Way Radio designs have both functional and aesthetic limitations that can sometimes impede a great customer experience.

Motorola Solutions consulted with hotel managers and staff to better understand how they use their current Two-Way Radios.

They told us there are three key design elements that would improve their efforts to deliver an enhanced customer experience within the hospitality environment:
- **Comfort** - more flexible ways for staff to wear the radio comfortably
- **Performance** - clear, strong audio performance to breakthrough background noise and preserve privacy
- **Image** - sleek yet durable styling that promotes profile and image

Their specific input provided the foundation for the design of the new Motorola Solutions CLP Two-Way Radio, the first unlicensed Two-Way Radio designed specifically for the demanding, fast paced hospitality environment.
In addition, the durable Li-Ion batteries provide up to 14 hours of talk-and-listen time for dependable service over long shifts. Charging and storing multiple radios, headsets, and wires can be messy. The Motorola Solutions CLP single-unit chargers are designed to be space-saving, while the multi-unit chargers handle up to six units simultaneously and provide a convenient pocket to store the earpiece. They also can be wall mounted to save counter or desk space.

**PRODUCTIVITY WITH PERSONALITY MEETS PROFITABILITY.**

Improved two-way communication facilitates collaboration and enables hotel employees to make better and faster decisions, leading to improved efficiency, profitability, and an enhanced experience for your customers. An atmosphere of teamwork is evident in the hotel, as everyone can stay connected, and customers experience the efficiency your people demonstrate in meeting their needs. CLP is the first unlicensed two-Way radio designed to overcome the challenges that hospitality managers and sales staff have long encountered. It helps them to be more comfortable, stylish, and efficient as they enhance the customer experience. Finally, the durable Motorola Solutions CLP is a smart investment because there are no installation fees, no monthly costs and no per-minute charges.

*“CLP provides many wearing options to complement hotel uniforms and attire. It helps staff look professional while delivering a higher level of service.”*  
– Motorola Solutions Design Engineer

For more information on how the Motorola Solutions CLP Two-Way Radio can enhance your hospitality/hotel property, please visit us on the web at: [www.motorolasolutions.com/clp446](http://www.motorolasolutions.com/clp446) or find your closest Motorola Solutions representative or authorised Partner at: [www.motorolasolutions.com/contactus](http://www.motorolasolutions.com/contactus)