WHITE PAPER | MAXIMIZING YOUR P25 DIGITAL LMR NETWORK

MOBILIZE AND MAXIMIZE THE POTENTIAL OF P25 DIGITAL LMR



MOTOROLA

ARE YOU LEVERAGING THE POTENTIAL OF YOUR P25 LMR NETWORK?

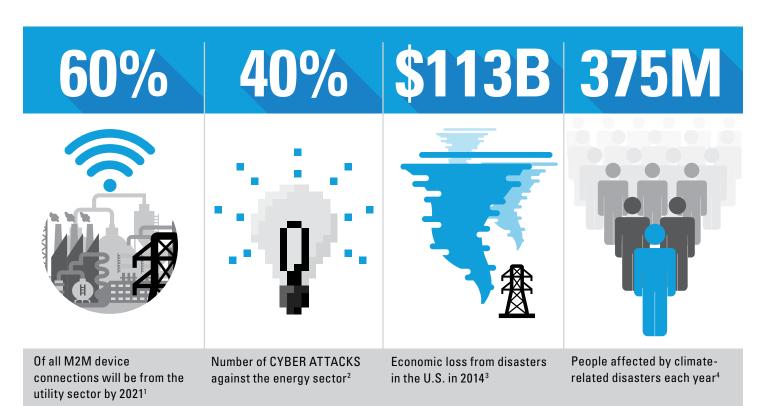
Your customers expect you to be ready, capable and equipped for power outages, natural disasters, tornadoes, ice storms and animal damage to the electric grid. Shrinking budgets may force you to do more with less. All while climate-based disasters are increasing and cyber crime is becoming more advanced.

If you still rely on an analog land mobile radio (LMR) network, you are missing out on the advantages of P25 digital LMR. This key mission critical communications technology and its integrated data and security capabilities can make the difference between a positive outcome and an unnecessary disaster.

If you have already migrated to digital, you know what this versatile platform can deliver.

EVEN STILL, ARE YOU REALLY USING YOUR LMR DIGITAL NETWORK TO ITS FULL CAPACITY?

A highly reliable, available and scalable P25 digital LMR system not only equips you for everyday work, but prepares you for the unthinkable. It empowers your company — helping your operations run more efficiently and safely, and assuring the continuity of service customers expect.



digital systems are so bandwidth efficient,

channel provides the equivalent of two digital

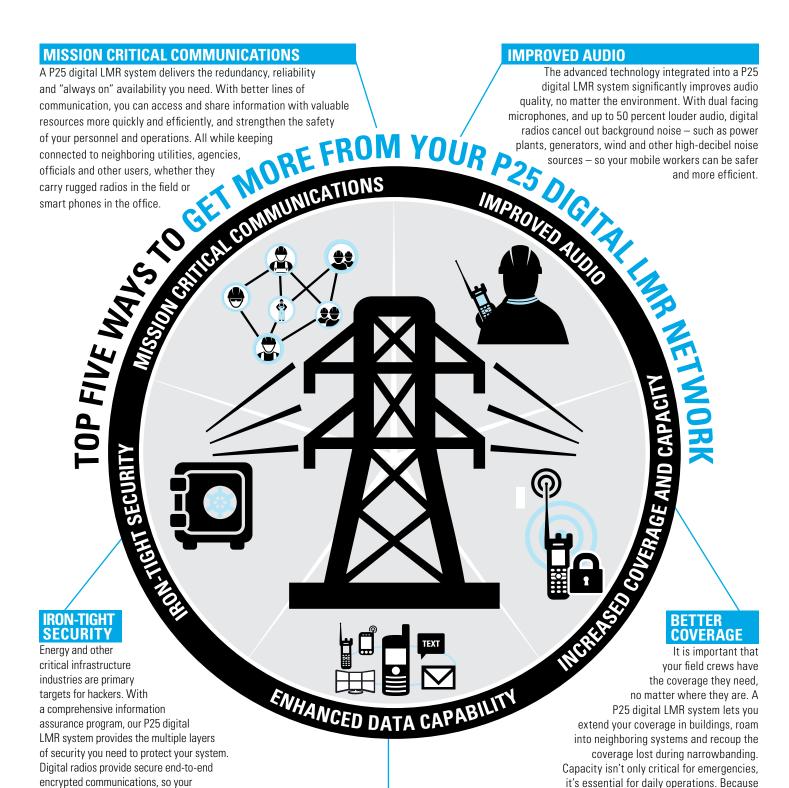
channels (talk paths). You double capacity so

many more people can communicate - using

both voice and data - without interruptions or

the very same spectrum for one analog

intrusions on privacy.



ENHANCED DATA CAPABILITY

If your LMR system is limited to voice only, you're missing out on the potential advantages of data applications on your P25 digital LMR system. Critical applications and access to real-time information such as Machine-to-Machine (M2M), SCADA, GPS, worker safety alerts and text messaging will get you necessary information faster, improve efficiency and productivity, and strengthen worker safety.

unauthorized users.

conversations and data can't be accessed by

KEEP SERVICE & SAFETY LEVELS HIGH WITH P25 DIGITAL LMR APPS



Leverage the digital network to monitor and manage all your data

MACHINE-TO-MACHINE (M2M)

Adding M2M devices to your P25 digital LMR network gives you better visibility into your critical infrastructure so you can be proactive in managing outages, spikes in demand and supply routing. M2M enables you to connect to key assets across the smart grid, including capacitor banks, reclosers, line switches, voltage regulators, solar panels, wind farms and more. By providing new levels of visibility into your operations, you can control the intelligence and repair without unnecessary steps or costly inefficiencies.

SCADA

Use this highly reliable system to control the vital infrastructure of your operations. Enable real-time command and control across your entire service territory by connecting your SCADA Remote Terminal Units (RTU) to your P25 system. By combining SCADA with P25, you gain the security, flexibility and resilience you'll need to maintain control of your critical infrastructure in the midst of chaos.



SAFETY

Track the location and condition of personnel and alert them to changing conditions

SIREN ALERTING

Count on siren alerting to inform your crews and surrounding community of imminent danger so they can react appropriately and get to safety quickly. Send targeted messages to a specific zone or radius around a plant to protect workers and your community. With siren alerting operating over a mission critical network, you have the confidence that your system will deliver alerts during an emergency.

GPS AND PERSONNEL LOCATION

Access accurate, real-time information on the location and condition of personnel, wherever they work. In an emergency, you want to know where your personnel are located to ensure their safety and preparedness. With the knowledge of their location and skill sets, you can make more informed decisions and use resources most efficiently.



OPERATIONAL EFFICIENCY

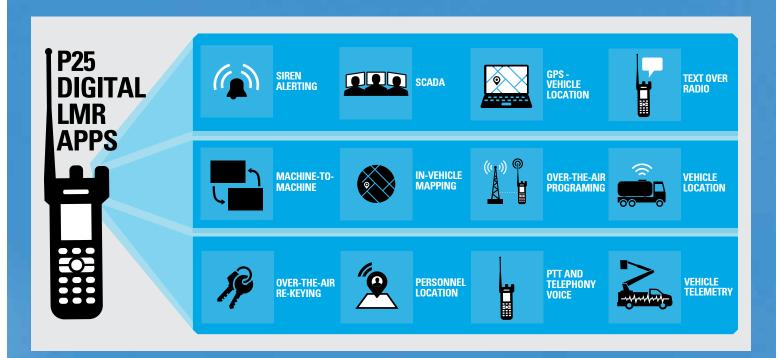
Bring personnel together to communicate wherever and whenever needed

TALKGROUP GEOFENCING

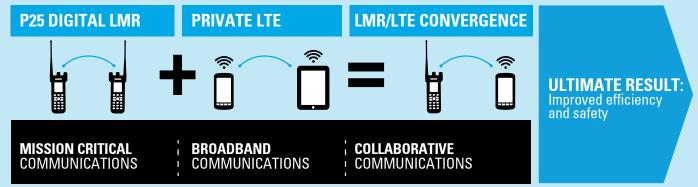
Respond effectively without worrying if other support personnel can communicate and interoperate with your crews. During a major outage, other field crews or neighboring utilities will arrive to assist with restoration activities, but many may be unfamiliar with your radio system or which channels to use. With talkgroup geofencing on your P25 system, dispatch can draw a boundary on the map so anyone in that area will automatically be placed in the correct talkgroup without worrying about switching channels.

OVER-THE-AIR-PROGRAMMING

Update radio software, change features, talkgroups and applications from afar. As your operations change, so will talkgroups. You want to be sure your P25 radios are up to date with the most current programming so your crews can communicate with others during an emergency. With programming over your P25 network, workers stay in the field, not in the radio shop. Communications and operations are uninterrupted as they focus on the work at hand.



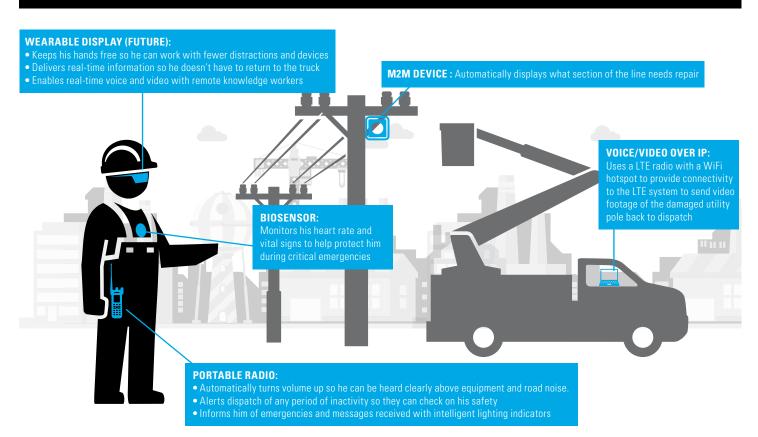




LTE broadband data is an ideal partner to mission critical P25 digital LMR voice and data systems. With private LTE gaining traction, there's a clear need to make the right decisions today to support the coexisting LMR and LTE environment you'll need tomorrow. The convergence of P25 and LTE provides a common communication platform that reduces complexity and cost to streamline operations and improve safety conditions.

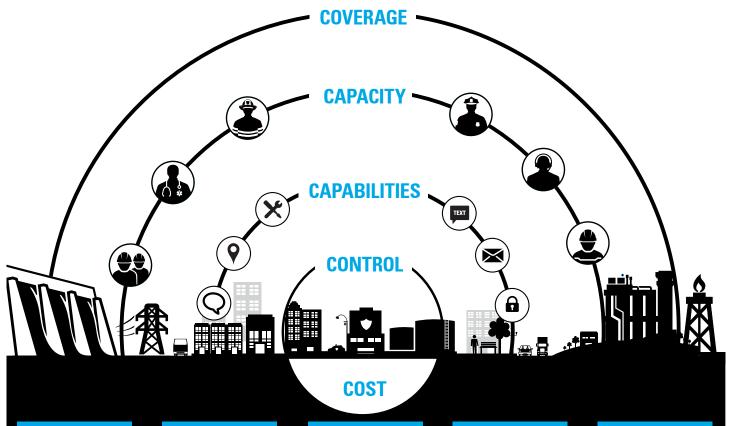
FUTURE TECHNOLOGY

Improved safety and augmented reality for remote workers



EVALUATE YOUR CRITICAL COMMUNICATIONS WITH THE FIVE C'S

As you evaluate the five Cs, consider not only your day-to-day activities, but what your system would need to sustain a large-scale event, such as a power outage from a man-made or natural disaster. You want a system that can recover quickly and handle numerous users at once. The security and reliability of a P25 digital LMR system – paired with its enhanced data capabilities – gives you a network and devices with all five Cs.



COVERAGE

- Do you roam outside of your network to assist neighboring crews?
- Coverage over long distances?
- Did you lose coverage with narrowbanding?
- Do you need coverage in buildings?

CAPACITY

- What grid devices would you connect to if you had extra capacity?
- How many different crews do you have?
- If everyone talked at once, would your system have the capacity needed?
- If there was a disaster, would your system be able to handle it?

CAPABILITIES

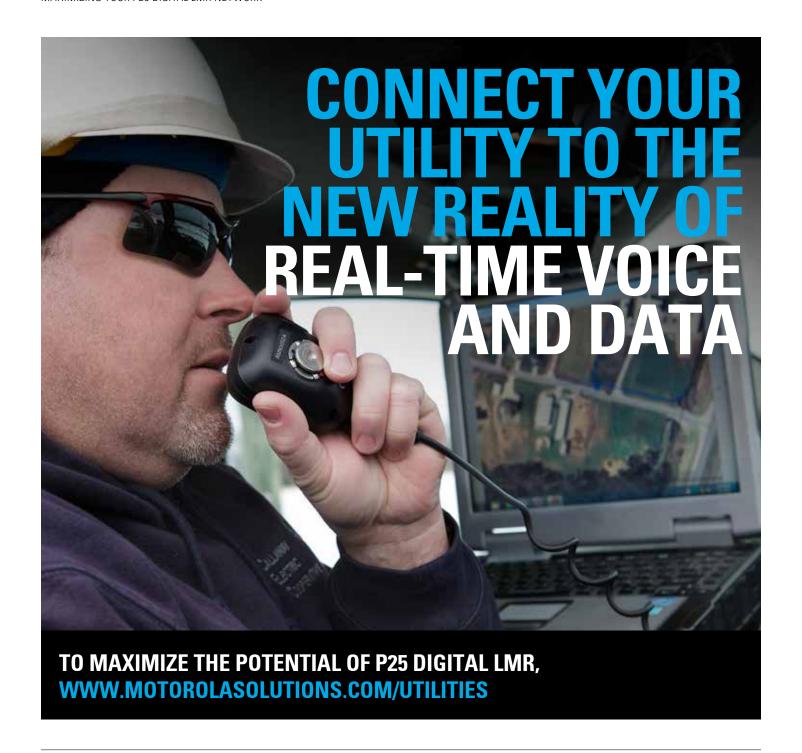
- Voice is critical, but do you also need data capability?
- How secure is your data?
- Are your field crews spread out across a large region?
- Are you able to send targeted notifications to your field crews in an emergency?

CONTROL

- How effective is your ability to manage your network and devices?
- Would you like to be able to monitor and control all your assets remotely?
- Do you have a large service territory with a lot of equipment to monitor?
- Is your infrastructure protected from outside threats?

COST

- How would your ROI improve if your system supported both voice and data?
- Would convergence improve communications and reduce operational costs?
- Are there ways to increase your budget?
- Are there areas where you compromise mission critical features because of budget?



¹M2M device connections, revenue and ARPU: Worldwide forecast 2011-2021, Analysis Mason, May 2012 ²Willis, 2014 Energy Market Review ³2014 Global disaster losses cost insurers \$34B, December 20, 2014 ⁴Oxfam International Report, 2015



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