



Rave Alert Helps Chippewa Locate Missing Man

The challenge

In Chippewa County, Michigan, an elderly man with dementia went missing. 9-1-1 professional Michelle Robbins knew that she needed to reach out to the residents of her small town for their assistance.

The solution

Understanding that 94 percent of people with dementia who wander are found within 1.5 miles of where they disappeared, Robbins used Rave Alert's geo-fencing feature to only send alerts within a 1.60 mile radius from the man's home. Rave Alert allowed Robbins to quickly adjust the boundaries of this radius to ensure that no messaging went over the nearby Canadian border.



Customer

- Chippewa County, MI, is 1,558 square miles with over 37,700 residents across 21,457 households and 804 businesses.

Challenges Solved

- 9-1-1 Response
- Critical Communication
- Incident Collaboration
- Mass Notification
- Safety & Protection

Solutions

- Rave Alert



“Composing and posting the notification was so easy that I was able to send it out even though I wasn’t in the office at the time. Being able to message the community quickly and accurately was invaluable during a missing person case when every minute counts.”

– Michelle Robbins
9-1-1 Director
Chippewa County, Michigan

The result

In just 30 minutes after Robbins sent her initial message, first responders were able to locate the missing man and return him home. Such a quick response would not have been possible had it not been for Rave Alert’s capability for quick and concise action.

To learn more, visit: www.motorolasolutions.com



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