



# COMMUNITY

MAKE COMMUNITY YOUR MOST VALUABLE RESOURCE





## COMMUNITY

# A SINGLE TOUCHPOINT TO BUILD TRANSPARENCY

Technology is an essential ingredient in helping law enforcement foster transparency and promote a strong partnership with the public. Our CommandCentral Community cloud solutions offer agencies the opportunity to do both.

These mobile solutions, also referred to as the Community tools, enable community engagement between the public and law enforcement, resulting in true public safety for the greater good.

The Community tools are intuitive, purpose-built for the public and designed to work side-by-side with your Public Information Officer, officers in the field and investigative teams.



### EXPERIENCE THE COMPLETE 360° INCIDENT

**CommandCentral Community** is part of an integrated public safety software suite designed to **connect all data**, **heighten collaboration** and deliver the most **complete view** of an incident, from call to case closure.



CITIZEN

# CITYPROTECT®

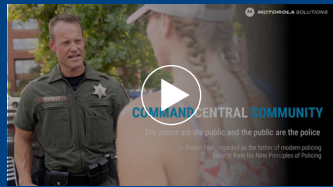
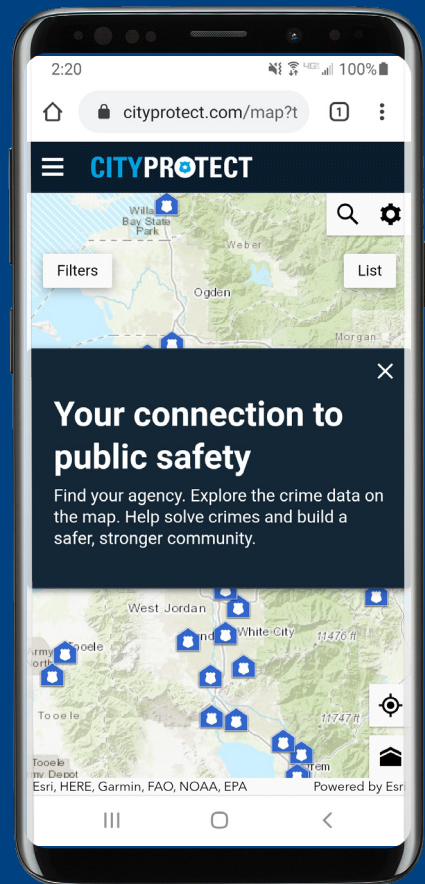
## GIVE THE PUBLIC A SINGLE TOUCHPOINT

The public needs an easy way to access the Community tools, from anywhere, at any time. CityProtect.com offers your community a single, simple touchpoint to connect with your agency with clear calls to action. It is the public-facing side to the Community tools, featuring a map-based homepage.

CityProtect works on any mobile device meaning it is easy and accessible for the public to use no matter where they are.

**Connect your community to public safety.**

CityProtect.com



Watch the video above for a brief overview of the Community tools and gain a better understanding of what the tools are and why they matter.

### THE COMMANDCENTRAL COMMUNITY SOFTWARE SOLUTIONS

- CityProtect
- Agency Page
- Digital Evidence Collection
- Online Submissions
- Anonymous Tipping
- Crime Map
- Camera Registration



# AGENCY PAGE

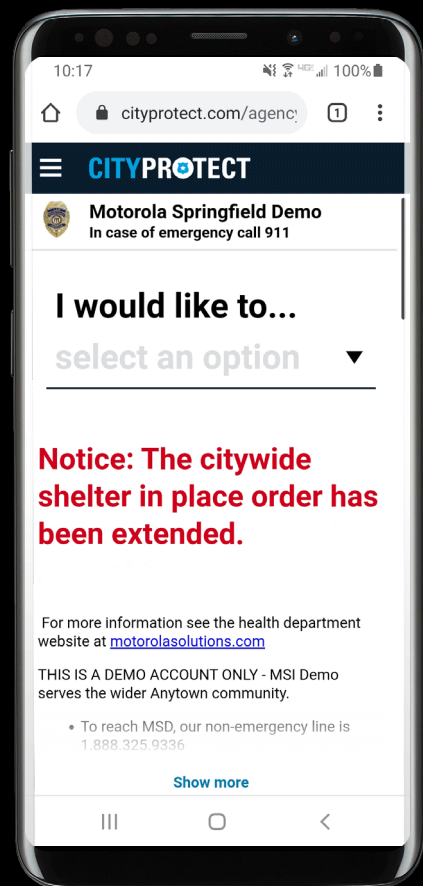
Your Agency Page  
on CityProtect.com

## EXPAND YOUR VOICE IN THE COMMUNITY

Your Agency Page is the heart of the Community software tools. Located at CityProtect, it is where the public goes to access the Community tools you decide to publish. It is where engagement with your community begins.

The 'I would like to...' menu offers the public a straightforward way to access the Community tools. The Agency Page integrates social media feeds and the user interface making it easy to edit text and multimedia for immediate publication.

**Gain one, consistent voice.**





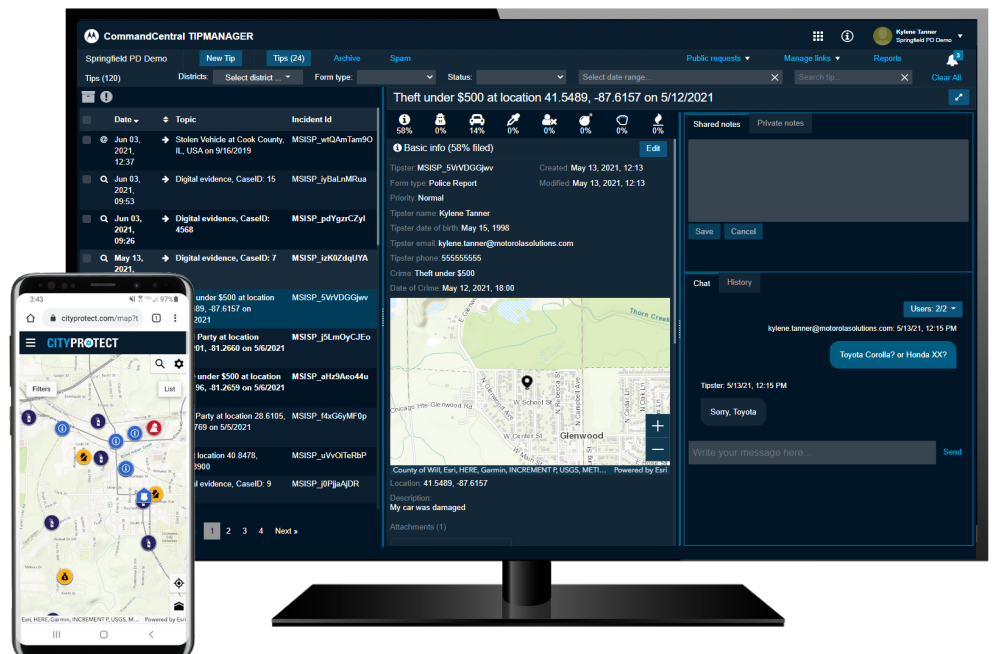
# DIGITAL EVIDENCE COLLECTION

## SIMPLIFY INVESTIGATIONS

Time spent dealing with physical media is one of the biggest inefficiencies in an investigation. Plus, maintaining Chain of Custody isn't easy, nor is it easy to access or search in physical storage. Digital Evidence Collection offers agencies a simple, secure way to solve these challenges.

It provides a case-specific method of transferring digital media from public sources to your agency. Once collected, evidence is automatically linked to a case and stored in Motorola Solutions' CommandCentral Evidence, which eliminates dependence on older storage technology like DVDs, CDs and USBs. There, your agency's digital content is aggregated and organized, so it can be easily managed reviewed and shared.

**Reduce security risks and simplify the handoff in obtaining digital media.**





# ONLINE SUBMISSIONS

## SERVE ALL EQUALLY

Imagine the time saved if the public didn't have to call your agency or come by the police station to fill out a police or public records report. As an example, insurance companies may require a police report in order to file an insurance claim. Instead of the person having to call the agency for the form, what if the public was allowed to go online and complete it?

Online Submissions offer agencies an efficient way to give the public self-service options for non-emergency incidents and routine requests from any mobile device. With citizen-facing forms, offered in multiple languages, that you decide to make available, your agency saves valuable time for your employees and for your community.

**Empower the public.**



**Which Community tools would benefit your agency the most?**

**Which of the tools would your community put at the top of their list?**



# ANONYMOUS TIPPING

## PROVIDE A SAFE WAY TO SHARE

The public needs a safe place where they can share what they know. Our Anonymous Tipping tool enables the public to easily and anonymously share information using SMS or via a web form accessed from your Agency Page.

The tip form enables simple two-way dialogues, offering your agency intuitive and integrated tip management. Tips are correlated to existing cases, enabling your team to solve crimes and build transparency.

**Foster a stronger partnership with your community.**

## THE COMMUNITY TOOLS HELP YOU:



### **BUILD PARTNERSHIP**

Offer the public a greater role in community policing.



### **GAIN ONE VOICE**

Secure a consistent collaborative presence in the community.



### **EXTEND YOUR INVESTMENT**

Increase technology efficiencies with your Motorola Solutions' software.



# CRIME MAP

## ENHANCE TRANSPARENCY

An informed and vigilant community is a safer community.

The Crime Map allows you to share incident data with the public on your terms. Its expert filter and navigation tools ensure accuracy and responsiveness for the public. You gain the opportunity to help people know what is going on in their neighborhoods, around their schools and even on their routes to work. Plus, you decide what incident data is made available and how frequently it is updated.

**Create deeper relationships within your community.**

**“...the police are  
the public and  
the public are the  
police...”**

– Sir Robert Peel, regarded as  
the father of modern policing.  
Excerpt from his *Nine  
Principles of Policing*, 1829





# CAMERA REGISTRATION

## ENCOURAGE PUBLIC PARTICIPATION

Camera Registration allows the public to voluntarily register their residential and/or commercial cameras and take a more active role in their community's safety. Plus, it provides the agency a starting point to an investigation. This two-way collaboration makes camera detail available to a wide range of agency workflows, including Investigations, Analysis and Response.

**Collaborate with the public to help build evidence quickly and securely.**

## GAIN EFFICIENCIES – MAXIMIZE YOUR INVESTMENT

The Community tools are integrated into the CommandCentral solutions offering your agency the opportunity to more quickly manage, review and share information. Here are some examples.

### COMMANDCENTRAL RECORDS

- Public submissions linked to incident records and displayed on Consolidated Records View
- Media from linked incident records available in Evidence (storage)

### COMMANDCENTRAL ANALYTICS

- Crime Map data is fed from Analytics
- Registered cameras are part of Analytics data

### COMMANDCENTRAL AWARE

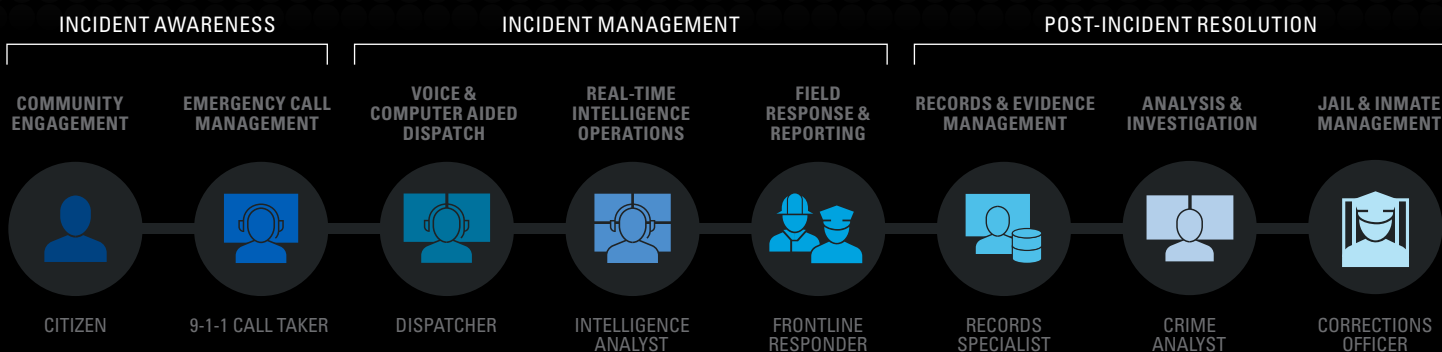
- Anonymous Tips are displayed as incidents on the Aware map
- Registered cameras are displayed on the Aware map

### COMMANDCENTRAL EVIDENCE

- Digital evidence collection feeds evidence for any case
- Media from a public submission displays in the evidence carousel
- Public Records requests are submitted through community forms

# COMMAND CENTRAL

CONNECTED. COLLABORATIVE. COMPLETE.



## THE INDUSTRY'S MOST COMPLETE SOFTWARE SUITE

You depend on solutions that help deliver on the promise of a safer world. CommandCentral Community and other applications in our CommandCentral software suite are designed to bring clarity to decisions and simplify collaborative workflows. From call to case closure, CommandCentral connects all data to create actionable intelligence, eliminates barriers to heightened collaboration and delivers the complete, 360° Incident.

Our CommandCentral software suite is unified with voice, video and analytics, creating the industry's only end-to-end, integrated ecosystem for public safety. Individually, every Motorola Solutions product and service makes the world safer. United, they are exponentially more powerful. Let's build the future of safety together.

For more information about CommandCentral Community, please visit:

[www.motorolasolutions.com/community](http://www.motorolasolutions.com/community)



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