COMMON USER EXPERIENCE

UNIFIED DATA PLATFORM

The Power of Human-Centered Design

MOTOROLA SOLUTIONS

HUMAN-CENTERED DESIGN

The public safety industry presents unique and evolving challenges in regard to the tools you need to do your job well. Our human-centered design teams develop intuitive applications that streamline workflows across the industry's first and only public safety ecosystem. We believe that the power of great design can make people safer.
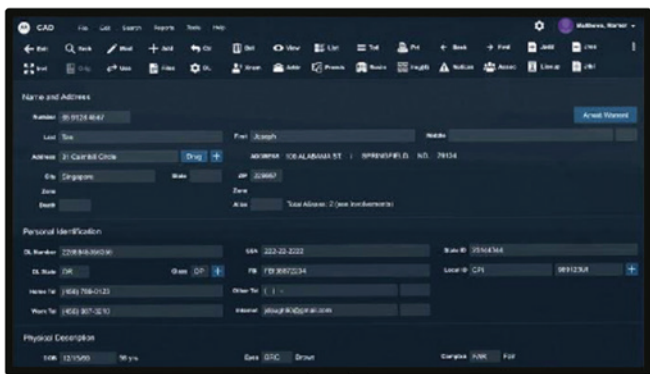
UNIFIED DATA PLATFORM

Seamlessly navigate within and transition between applications with confidence and clarity.

COMMON USER EXPERIENCE

A **consistent user experience**, across a cohesive suite of applications, means you can focus less on where to click and more on the tasks and people in front of you. Adding or restricting users has never been easier with the ability to control data access across the workflow from a single interface. Seamlessly navigate within and transition between applications with confidence and clarity.

SOLUTIONS THAT WORK THE WAY YOU DO

With an expansive research and design team unmatched in the industry, Motorola Solutions is setting the standard for how organizations experience the applications they use every day. Our human-centered design results in applications for every touchpoint in the workflow, developed in a culture of continuous innovation and evolution. All of this results in a cohesive user experience across solutions to create new and differentiated outcomes. From the very first brainstorming session and the pilot tests out in the field to ongoing user feedback, we innovate with the knowledge that design is never truly "done".

UNIFIED

COHESIVE DESIGN SYSTEM

When lives are on the line, the last thing you should be worried about is where to click. All of our applications share the same design DNA, unifying the look and feel so you can focus on what matters most.

ACTIONABLE

INTENTIONALLY INTUITIVE

It's time to use solutions that work with you, not against you. We've spent thousands of hours side-by-side with our customers to develop solutions that work the way you do.

SECURE

CONTROLLED USER ACCESS

Independently managing permissions for multiple applications is painful. Setup, permission, and deactivate users for the entire workflow from one simple, administrative interface.

UNIFIED DATA
PLATFORM

**AUTOMATED
EVENT FLOW**

**INTEGRATED
WORKFLOW**

**COMMON USER
EXPERIENCE**

**COLLABORATIVE
COMMUNICATIONS**

A CONSISTENT EXPERIENCE ACROSS THE WORKFLOW

Whether you are navigating between multiple applications to get the job done, or switching between devices in real-time, our trusted suite of applications provide a consistent user experience designed with you in mind. In the moments that matter, we want to make sure nothing takes your focus away from the mission.

A Common User Experience is just one of the benefits brought to you by the Motorola Solutions Unified Data Platform. We build technology on a common Platform to unify your data and workflows on a secure foundation so you can collaborate more easily and make more informed decisions.

For more information about The Unified Data Platform, please visit:
www.motorolasolutions.com/platform

MOTOROLA SOLUTIONS