curve

CB Wi-Fi
CALL BUTTONS

CONNECT CUSTOMERS WITH STAFF FOR DISCREET AND RAPID RESPONSE.

INCREASED SAFETY AND SATISFACTION

Compatible with Curve, DLR and DTR radios, and Digital Hub, the CB Wi-Fi call buttons connect customers directly to employees. So when a customer presses a call button for assistance, employees can more efficiently and discreetly respond - no PAs necessary.

KEY FEATURES

Shopper-friendly
Single-button operation

Flexible to fit inside your workflow
Wi-Fi based, with 4 different form factors

Attention-grabbing
Assurance LED and message when a shopper presses HELP

Programmable escalation rule
Hub can reroute messages to an escalation channel for immediate management response

Today's customer is aware and self-sufficient, desiring quick assistance and safe environment. The Curve Ecosystem is the evolution of customer service, enabling staff to prioritize the customer with organized urgency. When a customer presses the button for assistance - in-store or curbside - the Curve Digital Hub sends an alert to your Curve, DLR or DTR radio fleet. Employees can then respond without using the PA system. Call button behaviors (the number of presses, response times, date, location and more) can be analyzed and managed on the Curve Portal, where you can also remotely configure repeat and escalation notifications.

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GENERAL SPECIFICATIONS

Model	CB401: Glass mount Wi-Fi call button
	CB402: Blade style Wi-Fi call button (without blade)
	CB403C: Countertop mount Wi-Fi call button
	CB403W: Wall mount Wi-Fi call button
Frequency band	2.4GHz + 5GHz Wi-Fi
Wi-Fi standards supported	2.4 GHz 802.11b/g/n, 5GHz 802.11a
Regulatory	FCC part 15 and ISED RSS-247
Packaging	White box
Warranty	1 year

DIMENSIONS

H x W x D	CB401: 72 x 72 x 27.5mm CB402: 72 x 72 x 80mm CB403C: 98.5 x 98.5 x 56mm CB403W: 98.5 x 98.5 x 56mm
Weight including battery	CB401: 113g CB402: 142g CB403C: 160g CB403W: 160g

ENVIRONMENTAL

Operating temperature	32º F to 120º F (0º C to 49º C)
Storage temperature	-4º F to 140º F (-20º C to 60º C)
Location	Indoor use

ENERGY

Battery life	2-3 years*
Nominal voltage	3V DC
Battery capacity	3V DC with lithium CR17345
No. of batteries	2

*Based on 6-10 button presses per day

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